

UNITED STATES GOVERNMENT

# Memorandum

no - file where ?

TO : John Jordan

DATE: 8/14/72

FROM : John Barcroft

SUBJECT: Division of Public Programs accomplishments during FY 72;  
plan for FY 73

A. The major accomplishment of FY 1972 was the consolidation of two public program operating units into one. Under this consolidation, five major programs (film/television, state-based program, museums program, special projects program, program development centers) were brought into single administrative coordination and supervision, with the following improvements:

- 1) agency leadership spends less time on coordination of operating programs;
- 2) increased service from elimination of program administrative barriers;
- 3) will permit coordinated budget planning in all public programs during FY 73;
- 4) cooperation and joint grant funding increased by identification of areas where shared objectives can be met;
- 5) improved long-range planning and program coordination;
- 6) improved agency staff morale.

B. Plans for FY 73 spring from the further improvements possible through consolidation:

- 1) tighter coordination of state-based program and program development centers, with consequent savings of program funds in the latter, and better impact in both;
- 2) coordination of museum and film programs with other Federal programs;
- 3) development of Division-wide objectives and performance indicators;
- 4) creation of intra-Divisional program planning committee for review of program relationships;
- 5) closer monitoring of administrative expenses.



Mem to: John Fordan

From: John Barcroft

Subject: Division of Public Programs accomplishment ~~by~~ during  
FY 72; plan for FY 73

A. The major accomplishment of FY 1972 was the consolidation of two public program operating units into one, ~~one~~. Under this consolidation, ~~three~~ <sup>five</sup> major programs (film/television, state-based program, museums program, special projects program, program ~~to~~ development centers) were brought into <sup>single</sup> administrative coordination and supervision, with the following improvements:

- ~~1) agency head freed for policy functions because of~~
- 1) agency leadership spends less time on coordination of operating program;
- 2) increased service ~~to~~ from elimination of program administrative barriers;
- 3) will permit coordinated budget planning in all public programs during FY 73;
- 4) cooperation and joint <sup>grant</sup> funding increased by identification of areas ~~of~~ <sup>where</sup> shared ~~responsibility~~ objectives can be met;
- 5) improved long-range planning and program coordination;
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B. Plans for FY 73 spring from the further

improvements possible through consolidation:

1) tighter coordination of state-based program and program development centers, with consequent savings of program funds in the latter, and better impact in both;

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5) closer monitoring of administrative expenses;

2) coordination of museum and film programs with other Federal programs;

3) development of Division-wide objectives and performance ~~criteria~~ indicators;

~~Productivity in professional~~

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