CONSULTATIVE GROUP
NEH-STATE COUNCILS PARTNERSHIP

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926 MASSACHUSETTS AVENUE, N.W.

WASHINGTON, D.C.

APRIL 9, 1994 9:14 a.m.

EBERLIN REPORTING SERVICE 14208 Piccadilly Road Silver Spring, Maryland 20906 (301) 460-8369

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<u>PROCEEDINGS</u>
MS. MYERS: All right, let's get started. I would
likeI would like you all to meet Margaret Crowley, who is
our reporter today. And Margaret would like to meet you.
It will help her in her work. So, let's start on Margaret's
right with Liz Young, and please introduce yourselves.
MS. E. YOUNG: Elizabeth Young. I was at one time
the chair of the Virginia Foundation for the Humanities, and
on the Council.
MR. WILSON: Bill Wilson, the former chair from

MR. WILSON: Bill Wilson, the former chair from Vermont.

(Simultaneous discussion.)

MS. WATSON: Carole Watson, Director of the Division of State Programs.

MS. WILLIAMS: I am Pat Williams. I am deputy executive director for programs and policy of the American Association of Museums. Sondra, I think it might be a good idea if we could get the music turned off.

MS. MYERS: Yes.

(Simultaneous discussion.)

MS. WILLIAMS: I was just thinking that would be on the recording.

(Simultaneous discussion.)

MR. HERBERT: I am Jim Herbert. I work for NEH.

MR. ZAINALDIN: I am Jamil Zainaldin, and I am

Τ	with the redefation of state numanities councils.
2	MR. R. YOUNG: I am Bob Young. I am the director
3	in Wyoming.
4	MR. ROBERTS: And I am Tom Roberts. I am the
5	director in Rhode Island.
6	MS. SEMMEL: I am Marsha Semmel. I am the
7	Director of Public Programs at NEH.
8	MR. GIBSON: Don Gibson, NEH.
9	MS. MAY: Anita May, Oklahoma Foundation for the
10	Humanities.
11	MR. CHEATHAM: Robert Cheatham, Tennessee
12	Humanities Council, and the Federation of State Humanities
13	Councils.
14	MS. JONES: Arnita Jones, Organization of American
15	Historians.
16	MR. HAMMER: John Hammer, National Humanities
17	Alliance.
18	MR. GLADISH: Ken Gladish, Indianapolis
19	Foundation.
20	MS. MYERS: Sondra Myers, NEH.
21	MS. A. YOUNG: Ann Young, Director of
22	Congressional Affairs, NEH.
23	MS. MYERS: Thank you. Well
24	(Laughter.)
25	Anyway, thank you for coming back and huddling in

again with us on another beautiful day. We could pretend it is raining, but there are too many windows in the room to do that.

It has been suggested that we build on yesterday's conversation in the following way, in the context of Liz Young's suggestion that we do some blue-skying, and really think about where we want this partnership and the councils and the NEH to go. We return to Robert's charts and presentation, and look at the approach, or deduce, or even better, have Robert say, given this information, what kind of funding policy would he see--would--to the states, and you know, through the NEH, throughout the NEH, I would say. And so, I have the pleasure of putting Robert on the spot. I know he likes to be on the spot, so why don't we start with that?

MR. CHEATHAM: Well, I don't have the solution. It seems to me that I don't want to get into the issue of the funding formula for the state councils, because I don't think--I think what we have learned about the funding formula for the state councils is you can't change it until there is a lot more money to give away. Because nobody is going to take a big hit. And nobody wants anybody to take a big hit. So, you are really stuck with the current funding formula, and the only money you have got to play with in the Division of State Councils is the discretionary money.

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My concern would be the other divisions serving the local needs of the country. And I would like to see a study of Public, Education, Challenge, Preservation, all of those that have some sense of public mission, and see what they do. This is not available to me, that is why this is all pieced together. I don't have the data to do that. I don't know that the data exists right now, the way it is tracked, because the NEH does not track, for example, if a project goes out of Public, the NEH does not say, "Is this a national program, or is this a state program?". It is just a program, funded by NEH. So that they make no distinction between a grant that would, say, go to a library program in Tennessee, exclusively Tennessee, only serving Tennessee, and a grant that goes to the ALA, which would serve several states, and seemingly, the nation.

Those sorts of distinctions have to be made.

There are a lot of projects being served in Washington,

funded in Washington, that really should be funded, it seems

to me, by the states, because they are in-state programs.

And that is what I would like to see done.

MR. GLADISH: So, Robert, the presumption of such an examination is not that you just want to see the statistics, but you have--The assumption lying behind it is that if there is significant money flowing to however we define local projects, your conviction would be that--

MR. CHEATHAM: My conviction would be the states can do a better job of local projects than the national government can.

MR. GLADISH: Well then, then how--Let's say you come with an answer, and you have these statistics. Then how would you determine the distribution of those Endowment resources that are being used for those purposes, in another way than they are currently being distributed?

MR. CHEATHAM: What do you mean? I am not getting the point.

MR. GLADISH: Let's say you come to the conclusion that another \$40 million of the Endowment's money qualifies, by whatever definition you are using, as local funding, okay? So there is that \$40 million that has been engaged in local funding. Where does that \$40 million go?

MR. CHEATHAM: It is dispersed by formula to the state.

MR. GLADISH: Okay, that is what I wanted to--That is the end of the argument.

MS. MYERS: Again, it would mean then that there would be a revision of the criteria and the guidelines in the divisions. Is that right? For example, if something that seems to be local, or exclusive to a state, is applying, there would be some provision that says that if that is in Public Programs, that--You know, that if you are

1	in Public Programs, you must have a non-local agenda. Is
2	that right? So it would mean a shift in the guidelines.
3	MR. CHEATHAM: That is right.
4	MS. SEMMEL: Robert, can I ask you a question?
5	MR. CHEATHAM: Sure.
6	MS. SEMMEL: When you put your charts out
7	yesterday, I assumed as II made an assumption, so I want
8	to say it, that an ideal for you would be equity, an
9	equitable distribution of NEH funds, and I am talking big
10	NEH, not necessarily State Programs funds, on the basis of
11	per capita distribution or geography.
12	MR. CHEATHAM: No.
13	MS. SEMMEL: That is not what you mean.
14	MR. CHEATHAM: No. I would say there should be
15	some rationale for not doing that. You need to be able to
16	defend to the American people your reason for not doing
17	that. No, I wouldn't think that appropriate.
18	MS. SEMMEL: And one of the things you see lacking
19	is that rationale.
20	MR. CHEATHAM: That is right. There is no defense
21	right now.
22	No, I mean I think, for example, clearly this X
23	amount of dollars required to run a state humanities
24	council, whether you are serving 500,000 people or 5 million

25 people, there is a basic amount that you need to run--to

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have a program. Scholarship is not going to be distributed per capita, I hope. Research money is not. There will definitely be, as Tom mentioned yesterday, there are going to be TV media projects that go to certain places more than others. I think there could be some adjustments to that, but there is still going to be an imbalance. I mean, even if you adjust it by region, there will be an imbalance within the regions. So there are going to be certain imbalances. You know that. But you need to be--If a congressman, if our congress, congressional delegation, looked at this and said, "Why is this?", we have no answer.

MS. SEMMEL: Well, you know, one of--I don't know that we have the complete and final answer, but one of the things that--one of the reasons that I think this meeting is very useful, is that we really are, as Don said yesterday, examining lots of our assumptions, and lots of our processes, and I think we as an agency, like most agencies, will be looking more closely, especially over the upcoming years, at how well our processes work, how well our evaluation works, how well we are serving all the various--

MR. CHEATHAM: Well, some--

(Simultaneous discussion.)

MS. SEMMEL: Well, I was just going to say, though, that I find--You know, when I think of national, I always attach the word "national significance", rather than

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national in a kind of purely geographical framework, and I think one of the things that might be interesting as we go through the day is to talk a little about--Because when I, then when I think in my head "national significance", even if the project happens in Bisbee, Arizona, does this project, according to our peer review system, arrive at some sort of--meet some sort of standard based on national significance. And so, I guess at some point today, I think that is--In addition to the equity standard, the excellence standard--

MR. CHEATHAM: Well, I think when you talk about national significance, you run into some of the built-in biases of our culture. One of the built-in biases of our culture is that, all else being equal, if you are studying the 17th and 18th centuries, you are more involved in the humanities than you are if you are studying the 19th and 20th centuries. Ergo, if you look at these charts, the local history of the Massachusetts Bay Colony is conceived to be national history. The local history of Nashville is conceived to be local history.

MS. SEMMEL: Do you see that reflected in the awards that we give out?

MR. CHEATHAM: Excuse me?

MS. SEMMEL: Do you see that reflected in looking at our annual report?

1	MR. CHEATHAM: I see that reflected in these
2	charts.
3	MR. GIBSON: No, how do you get it out of these
4	charts?
5	MR. CHEATHAM: You look at it.
6	(Simultaneous discussion.)
7	MR. GIBSON:topics there.
8	MR. ROBERTS: In Massachusetts. I mean, that
9	doesn't mean they are studying 17th century Massachusetts
10	history. I mean, I think that the states that have the
11	bigger blips, at least on some of the earlier charts, are
12	those that have institutions that a) are good at getting
13	grants, but b) have some of what Martha is suggesting is
14	national reputation
15	MR. CHEATHAM: Right, right
16	MR. ROBERTS:significance.
17	MR. CHEATHAM: That is true. Then once you have
18	gotthen you have got a problem. How do you deal with the
19	states like Florida and Texas, Florida being the extreme
20	example. Here is a state that is booming. They haven't
21	developed all these institutions that can compete
22	nationally. How do we solve that?
23	I mean, you can argue that we should be sending
24	more money into there, just to solve that problem, like we

did with hurricane relief, and that sort of thing. You can

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argue that, that really what we are doing is, we are continuing an imbalance, because if the institutions of the East, are better than the institutions of the trans-Appalachian South, say, they are going to continue to be, if they continue to get more money, and there is no infusion of money to build institutions in our states.

MS. MYERS: Anita.

MS. MAY: Yes. I think that one, maybe a fruitful line of proceeding, might be to go back to what we were talking about yesterday, in terms of what we think we do really well in the states, that in terms--

(Simultaneous discussion.)

MS. MAY: It is really well today. As opposed to looking at it in terms of equity, maybe we can look at in terms of what we do, that the Endowment needs to accomplish. And I think that what we do, that the Endowment needs to accomplish, is something that you are talking about, which is to get into every state for sure. And what ways can we build on that capability, given our limited resources? And make sure, for instance, that there is an Education Program in every state, that there is a Public Program in every state. It would be a nice thing, if at the end of the year, when you close your annual report, you could actually say that, just the way I would like to have a program in every county in Oklahoma, just--You know, not--

MR. GLADISH: And are encouraged to do so.

MS. MAY: That is right. Not just because I want to cover that map, but really because I believe the people in every county deserve a humanities program. And so, I think if we are envisioning the future, we might do it more positively if we forgot about equity in some senses, and looked at this thing in another way, in terms of what we actually can help each other to do.

And I think that at the state level, what we manage to do very economically, is to take programs that are duplicateable, and spread them all over. And it is always amazing to me, when I look at all the little towns that get a humanities program because of our traveling exhibits. And when they take an exhibit, they do six months of programming with it. They start programming in September for an exhibit that is going to arrive in December. We are really having an impact on that small community. I mean, and it gives me goose bumps to see these reports, because I think, you know, the town of New--(Technical difficulties.)--one thousand of whom see a traveling exhibit that goes there. Now can you tell me that anything that came to Washington, D.C. had anything like that relationship to the population of Washington, D.C.? You couldn't, you know.

MR. HAMMER: Actually they could, but they wouldn't be right.

(Laughter.)

MS. MAY: It would bring visitors to Washington,
D.C., actually. But I think that--I am not saying that is
better than, but I am saying what a significant thing, that
1000 people out of 20,000--And I am trying to think of ways
that we can just make sure that that happens for the
Endowment as well as for the state humanities councils. And
I think if we can invent strategies to implement that, out
of this partnership, that would be--I think we would all
feel more positive than taking the money and dividing it up
equitably. Because even in Oklahoma, I don't think we want
to send--I know we get \$500,000., and divide that into, say
there are 50 counties, (I think there are fewer), so we will
send \$1000. out to every county in the state--

MR. CHEATHAM: Well, that is a little bit different. If you had an institution in every county in the state, would you apportion the funds to those institutions by some formula?

MS. MAY: No, I wouldn't, because I would still want to make sure of the quality of the program, and maybe I can spend \$100,000. to fund one project that would go to every county.

MS. MYERS: Bill, and then Arnita.

MR. WILSON: I would not resist an equitable partnership, but one of the things that, it seems to me,

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state councils do well is with the equity question. because we have NEH funding, what we do is, we seek out the entire state, and having been on a couple of panels, I have been impressed about the extent to which councils, the Virginia council and others, have sought to avoid the temptation of just serving the metropolitan area, but to push out into the state. It is a different kind of equity, but it is crucial. Absent that funding, I know what would happen, and that is, executive directors will go for the money, and in Vermont that would mean 90% of our programs would probably be in the metropolitan Burlington area, because that is where we would raise the funds to do our work, and essentially, the far reaches would become charity cases. So that the equity question is central for me, in terms of what states can do, as an organizational base. They can deal with how to get things out.

I worry a little bit when we talk about the conversation. Part of it is, numbers of people that may participate in the conversation. But there is also the qualitative question, making sure all the various people get in. States are great at doing that, because they know states, and states are different. So that may be a real strength that states can bring, is to get everybody in that state participating.

MS. MYERS: Arnita.

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MS. JONES: Well, let me go at it from a little bit of a different way, because I think this is something that concerns people in state councils, and it is something I have observed, being involved with the national organization, but also more than one state council in one way or another. That is the disparity between the size of the grants that come out of the divisions, and the size of the grants that can be made by the state councils.

It just seems to me that by the very allocation of the monies at the state level, you can never do a \$200,000. project in the schools. And yet, I see these things being funded, say, in Indiana. I have a colleague, Ken knows him, who said to me a few months ago, "I am not going to be able to participate in any state council projects anymore, because the university is telling me now, I can't donate my time. I can only be involved in projects where my time can be bought out.". And this is somebody who is a very important resource to history education reform nationally. Can't participate in any more state council projects, because they can't afford him. That trend within universities is going to accelerate. That is not a momentary blip in Indiana.

I think also, you know, you look at projects that do have the \$200,000. price tag, and they might seem pretty good, but have been funded by the national for something

that is going on at the state level, but they don't seem to be giving \$200,000. more impact than something that got funded for 10 or 15 by a state council. Maybe they are having more impact; they are more national. But is it that kind of factor, in terms of comparison? And that can--I mean, you know, state councils don't provide funding for overhead. In a \$200,000. project, you see a lot of that money just going back to institutions for overhead. I mean, there--It is not just the arm of geography that is being reached in the equity of what goes to how many different kinds of states.

Is there a way that there could be--? I mean, there are some projects that ought to be funded at \$200,000. I am not saying there aren't ever. But is there a way that there could be a partnership in the grant making process, between divisions and state councils? So that if, for instance, there is a big blockbuster library program in Indianapolis, maybe the Indiana council could sort of buy into the process somehow. I mean, maybe that gets to be an unwieldy kind of procedure. I have no idea, but I toss it out, you know, because I think that is part of--I think state council people say, you know, watch this. And I watch it as a national organization, but being out there in Indiana, saying, "Gee, I don't know, you know--". I could see--

MS. MYERS: Let's push that further.

MR. GLADISH: Isn't there a tension in that?

Maybe my impression is incorrect, but I think one of the tensions internal at the Endowment, (and representatives of the agency here can comment on this), is, I am not so sure that the professionals in charge of the peer review process, and grantmaking in the other divisions, have all that much confidence in what we are doing in the states.

MS. JONES: Well, that ought to be out on the table, too.

MR. GLADISH: I hear that message informally, and sometimes formally, over the ten years, depending on who is speaking. And so if one opines that perhaps there could be a closer relationship, and internal to some of the other divisions there is a suspicion of the quality, if you will, of what the state councils are doing, its intellectual integrity and quality, which I think is present--

MS. JONES: And vice versa, though.

MR. GLADISH: I understand, because you just expressed the versa, or the vice--

MS. JONES: I think you are right. I think you are right about the other.

MR. GLADISH: Well, I think that is clearly, that is clearly present. That is, that there is some perception from time to time, that really what the state councils are

doing, (because we are not doing original research or whatever the case may be), is kind of, it is nice, it is civic, it is public, but it is not really the heart of the real work of the agency. And so if one suggests that we ought to engage in a partnership more on the grantmaking side, I wonder if we are prepared to do so.

MS. MYERS: Well, I wonder--Yes, Anita.

MS. MAY: One of the things I was going to say is that, when I first heard you, Arnita, I kept on thinking, "We are busy.". If you had made a \$200,000. grant in Oklahoma, thank you very much. I don't know that I want to be a full participant in that, because I have got 70 million other things to do, and a very small staff. But the thing that--

MS. JONES: Be a participant in the grant, or a participant in the process to award the grant?

MS. MAY: Well, a participant in the grant.

MS. JONES: That is what I was talking about.

MS. MAY: Oh, I see. A participant in the process to award the grant.

MS. JONES: I wasn't talking about being involved in grants.

MS. MAY: I see. Well, the other thing though, I was thinking of, is that in terms of efficiency in what you were saying, we see that a lot. I think everybody in the

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Endowment seems to have to pay \$150,000. for a project that we could do for less money. But what we can't do in Oklahoma anymore, and what I was just talking to him about, is we can't make a grant that is in between 20 and 50,000., which seems to be an appropriate level even for a state humanities council to make, but our ceiling now is 20, and if we were going to make those, we couldn't make more than ten. I mean, if everybody came in for 20,000, we couldn't make more than ten of those.

MS. JONES: That would be all you could do.

MS. MAY: That would be all that we could do. So we can't do 20,000 consistently. And we used to do, with a very good product, a \$40,000. grant. A product I believe better, than you can get at the national level for 100,000.

MR. CHEATHAM: Well, that is getting something else on the table.

MS. MAY: Yes, and I just would like to get that out there, because I think it is an efficiency--

MR. R. YOUNG: Can you say why you can't do it anymore?

MS. MAY: Oh yes, because I just don't have the grant funds. I don't have--

MR. R. YOUNG: How does that come to be? How is that?

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MS. MAY: Well, it is because the level of funding from the national has pretty much stabilized, and what we can't do is raise, very well, is raise regrant funds for--from the private sector. A private sector person always wants you to do a project. So if you go out, you can raise money for a project, rather than for your regrant project. You can't raise money to give it away.

So we have gotten into the challenge grant game, where we will make up to 20,000, and the grantee is supposed to go out and raise 20 more. But we used to be able to give 40, and the grantee went out and raised 40 more, and had some really wonderful small, curated exhibits, for example, in Oklahoma, that don't come there anymore, because we get skipped. We are not a big population center.

MR. GLADISH: But Anita, there is less money in real terms from NEH, but there is also another thing that has happened, which is that all of us, generally, in the states, are taking more of the money we are getting, for operating purposes.

MS. MAY: Right, but--

MR. GLADISH: There are both of those trends.

MS. MAY: --operating now includes doing our own programming--

MR. GLADISH: Sure, I understand. I am not saying it is pure overhead, I am just saying that that is--that

both trends are present. For instance, if you had one staff member and one secretary, or we did in Indiana, we might have been able to sustain the grantmaking at the same level it was X number of years ago. Even so, that amount wouldn't compensate, because inflation has undercut the capacity of \$20,000. to do something in Indiana.

MS. MAY: That is true. And also, in our case anyway, we get out more programs by doing things like the travelling exhibits and stuff like that ourselves. And we talk about this all the time, but we miss being able to make those grants in the 40 to \$50,000. range, which I think were terribly efficient projects, and did a lot for that much money, which I believe when the Endowment will fund in Oklahoma, it will pay probably 110 to 150, for maybe that same project that we could have bought for 40, partly because you require—the Endowment requires states, just if, you know, they had to have matched with in-kind, if nothing else, whereas the Endowment itself doesn't have that requirement for its grantees.

MS. MYERS: Yes, Bill.

MR. WILSON: Just a question, because I don't have--I am in ignorance on this. If someone applies to another division for a grant, to what extent does the review process, is the review process, sensitive to the impact on the humanities within that state in general? That is

probably not a consideration, is it? And the question is then, should it be? Or--

MS. SEMMEL: You know, we had an interesting conversation in the bar last night about this. Not with you, but I did.

MR. GLADISH: With somebody at the bar? Or-- (Laughter.)

(Simultaneous discussion.)

MS. SEMMEL: It really was in response to Carole's comment about taking need into account. I know that in our programs, increasingly, not only our guidelines, but the panelists, talk about impact, talk about audiences served, talk about the appropriateness of a particular project, the format of the project, the ideas of the project, the outreach of the project, in conjunction with the place the project is going to happen, and the people then who are going to have access to the project.

Now that means that we can, and we do, and we have funded projects at the Harvard Art Museum, when we feel that they, the Harvard Art Museum, is making a good faith effort to reach out beyond the museum's university community. But it may mean that the themes associated with that project are slightly different than a project that we funded in New York, say, on identity and community, that is going to ten local historical societies, each of which have an annual

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operating budget of less than \$400,000. a year.

But in fact, we feel that the panelists themselves are raising these issues, time and time again, about the appropriateness of the fit, the appropriateness of the message of the project, and where the project fits into not only the role and mission of the institution, but the other activities within the area. Now, I can't say that that is always state-bounded. I mean, that doesn't always come out, the issue of the state. But certainly the area, the city, those kinds of issues are addressed more and more.

And just to continue a little bit from my conversation last night, I think that—and also to respond to something that you are saying, Robert, I think that we have to be vigilant in how—in the kind of care that we take in looking at our own language for describing things, to not use language that might be seen by a certain constituency, or a certain group of people, as off-putting. I think we always have to keep the ultimate goal in sight, which is—which is exactly what Anita said. I mean, reaching people everywhere, from the national and from the state level. So we have work to do on that, but I see that, in our review process, happening more and more and more. It is not some project that—

MR. WILSON: If we say that states, state councils, know the humanities in their state the best, that

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suggests that they might be able to contribute to the question of context, if not to the question of substance. am thinking of things like an environmental impact statement. But some kind of contribution that can speak with some authority to the geographic context, so much as that is a consideration.

(Simultaneous discussion.)

MS. MYERS: Anita.

MS. MAY: Well, one additional thing is, if you put a question in your grant application forms, which asks them what impact this has on the other work that is being done by your humanities council, for example, in the state, or how is this project, you know--How will this project be--I know you always ask, don't you, how is this project going to be continued? And often, I mean, at least a couple of people who put in applications will tie that to the ones that we already work with, but I think that it is possible that you get grant applications from other states where no one is really thinking about that answer. But one very simple thing would be to put the question on there, and say, "How does this fit with--?"

MS. SEMMEL: The only problem with that is that the state councils are so different and unique, and so if a particular state council has no interest in museum exhibitions, or film or media projects, you are just saying

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that the applicant should say that, "Well, my state council isn't interested in this project."?

MS. MAY: Right. Yes. That is just a question, and it would give you the answer that Bill is looking for, and it is just a question. And maybe it is impossible to tie in, or maybe it is something that actually they never thought of, but if they called on the council in their state, they might start a new partnership.

(Simultaneous discussion.)

MR. WILSON: --I say that never prejudges the question, so it is not a matter that you have to; it is simply a part of the decision-making process that you consider the implication.

MS. MAY: Right. And oftentimes the project can have a longer life, like Ann was talking about, if you do plug into your local council.

MS. MYERS: Which is certainly indicated. Jim, and then Bob, and then Liz.

MR. HERBERT: It seems to me we are going in a very productive direction here. We are beginning to circle around the definition of an area where the strengths of the two kinds of agencies will be joined to address the problem which, after all, overwhelms us all. And I don't want to back away from that, but I did want to ask a clarifying question, that has surfaced between Robert's analysis and

Anita's discussion of what the state councils do well.

About a little more than half the work of the Division of Education has to do with higher education, faculty development, and curriculum reform in institutions of higher education. Some of that is site-specific. It is a given campus. We are particularly concerned that we don't have the clout to reach the very large institutions where more than half the students go. There are about 300 institutions with enrollments over 15,000 which we barely touch. So I wanted to ask, the state councils define intrastate projects as involving institutions of higher education, as well as the schools?

MR. CHEATHAM: I didn't mean that. I was just-MS. MAY: I am sorry, I don't really understand
the question.

MR. HERBERT: Well, about half the staff effort to outreach, and time and money, that we are responsible for goes to higher education, institutions of higher education, and I guess I am asking is that an area where the state councils feel there is a possibility of partnership, that that is something that they do well?

MS. MAY: I think the different states are different. We have heard that. But we--I think we have a pretty close relationship with both OU and OSU, and Tulsa University. We do a lot of programming at university sites,

1 about as much programming at university sites as we do at 2 museum or library sites.

MR. HERBERT: So this would be programs directed at improving the quality of undergraduate and graduate education?

MS. MAY: But it is--Not necessarily. Although if you funded a project at a university, a lot of it is for that. I mean, we force them to get a public audience, but you can see in the very structure of the program, and the way that the scholars who come into the program are being used, that they are spending a great deal of time doing that as well. But we have the kind of connections in Oklahoma that could help you, because we do have strong ties with--And so many of our scholars, and former and current board, come from those universities and are officials at those universities, so--

MS. MYERS: Bob, did you still want to--

MR. R. YOUNG: Yes, I wanted to pick up on the idea of partnership that Arnita was hinting at, and I don't want--I realize that I come from a unique place, a state that has 97 incorporated towns, that is all. Thirty-four of which can field an eleven man football team. That is--

(Laughter.)

MR. R. YOUNG: Over the last three years, our humanities programs reached 97 towns, not all of which were

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incorporated. Some were even too small to be incorporated. Eighty-five percent of our community-initiated projects in Wyoming, came from towns under 8,000 people. These are our grants.

What I am saying is, there is a network there that we have, and a recognition that we have. Forty-eight percent of the people in the state know who we are. They probably haven't heard of the NEH. But there is a network there that I think could result in a very productive partnership, with us playing the role of honest broker, or whatever it might be, that would, I think, speak to one of the missions which is public involvement in the humanities. And I think that while we may be an extreme case, that that is the case with humanities councils. And it is a frustration to me that somehow we can't parlay that into a partner--I am not saying we can't, but I think if we could discover a mechanism whereby we could, I think the ultimate benefit is going to be to the people of the United States.

MS. A. YOUNG: Bob, (Inaudible.) that, because one thing that I am very struck by is--Jamil and I had a conversation when I first came on board, about how the councils were separate from NEH, and their missions were individually driven, and that was a very important part of the construct of state humanities councils versus NEH. I guess the sense being that the mission of the state councils

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should not be federally driven, they should not be Washington driven, and ultimately should not be politically driven, depending on the vagrancies (sic) of the political whims.

But to my mind, it seems to me that we are beginning to move away from that a little bit, is that there may be a growing sense, or interest, or willingness, to open up the doors a little bit on both ends, and to have a stronger sense of mission, leadership, whatever, that comes out of Washington, not to be as in terms of a mandate, but as a way of ensuring that there is sort of some coordinated mission that you have a sense is happening in every state, so that you do have a sense not only of the state impact, which is just such a -- so impressive as 97% or 98%, but to also translate that somehow nationwide, if there is a way of doing that. And maybe the answer is, it shouldn't come from NEH itself; it should come from the Federation of coordinating state councils working together, but that there is this interlocking mission, which I think is so--is so critical.

I, in particular, am very concerned about this notion that perhaps NEH is not fully aware of what the states are doing, or doesn't have profound understanding of the importance of what the states are doing. I think you can kick that up one level above that, and from what I see,

is the federal government, the Congress, the nation, does not have an appreciation for what we are doing. And I think that is partly because of the sense of magnitude of effort and of reach, because it doesn't seem sort of to translate nationwide, what we are doing.

And I wonder if we can--I think one of the best things that could happen in these two days would be if we could begin to work in that direction, and develop a construct that would get us there, because the job that we all have is really to make people aware of the fact a) that they are participating in humanities projects without even knowing it, and b) that there is a very, very important role that the humanities play in daily life. And I really hope that we can work together on that, because it is a larger question, perhaps, from what we are talking about today, but I think it is the most central. Obviously, the great frustration at this table is because of diminished resources from the federal government, and little willingness to move beyond that. We need to work on basically--

MS. MYERS: Could we just follow through for a moment on the particular example that Jim Herbert mentioned yesterday about the schools, you know, and the fact that in the science and math communities, and in the arts community, a great deal of energy, and in some case investment, has been made in making certain that the arts and math and

science are going to be included in the curriculum, and that there will be standards and goals set and met. Is there among--Among the state councils, is there, would there be, any who would be willing, or would there be some who would be unwilling, to take on, you know, as part of their responsibility, the inclusion of the humanities in schools? Is it--Is it--How willing--

MR. HAMMER: Fighting in the state legislatures.

MS. MYERS: Pardon me?

MR. HAMMER: Fighting in the state legislatures.

MS. WATSON: This has been going on now for a decade, over a decade.

MS. MYERS: Among many, or all councils?

MS. WATSON: Half of the new awards given this year, I think about half were given for education programming. I think what you are asking, and tying both of your comments together, is, is there a way for the councils, the NEH, the Federation, to agree on two or three things that will drive our national passion, banners that we can fly under, and that we can say, "This program is disparate and individualistic, but these are the things that it stands for.", because we all are aware of the many wonderful things that are going on across the country, and the reach of the program is astonishing. But how do we talk about it in such a way that we get adherence to it in a coherent, clear way,

1 | that is compelling?

MR. CHEATHAM: How can you do that with the NEH grants that have nothing to do with the state councils, clearly? Is that possible there?

MS. WATSON: If you want to talk about that, we can talk about that.

MR. CHEATHAM: No, I am just saying you are asking, see, what--

MS. WATSON: It is a question--

MR. CHEATHAM: --what seems to be, (or I feel it is missing in part from this discussion. We keep dropping it.), is that, why are the grants going down? The grants are going down because our operating costs are eating up the grant program. How is that distinct from what is going on in Washington, at the NEH?

MS. JONES: It is not.

MR. CHEATHAM: It is not really distinct. It is not really distinct, it is just that--

MS. JONES: Except it is a bigger pie.

MR. CHEATHAM: That is right. It is a bigger pie, and when the appropriation comes in, you say, "We need to increase operations, administration, because we need more money in administration.". So it is just happening faster with us, because we are not even getting that "We are going to increase operations.". See, we are not even getting--

MS. MYERS: But you are spending a lot of money 1 initiating projects because you think it is more cost-2 effective, and people--3 MR. CHEATHAM: What I am saying is that we are not 5 getting the cost of living increases for operations, although we are institutions that function just the same as 6 NEH does. But also, we are also, when we talk about 7

MR. GIBSON: I don't see the distinction there either. I mean, your operating expenses go up, our operating expenses go up, the amount of monies we have available are less--

(Simultaneous discussion.)

commonalities --

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MR. CHEATHAM: When you make a request in your '95 budget to increase administration, and reduce oper--and reduce all grants, you are reducing--You are increasing your administration, and reducing our administration.

MR. GIBSON: No, we are reducing your overall grant. You determine your -- the level of your administration.

> MR. CHEATHAM: Well--

MS. WATSON: What I was trying to say is that the reality is there for all of us. How do we make a case? do we make a case that goes beyond--or that goes to Congress and goes beyond it, that is compelling? What do we stand

for?

You know, the old days are gone when we got our moral passion from public policy issues, and to think that the humanities could contribute to doing something in the country about that. We are doing so many things right now, and many of them are wonderful, but it is very difficult to say, "Give us money. We are doing a lot of different, wonderful things.", in the humanities, which most people don't even understand.

MR. CHEATHAM: Have you read the--I mean, I know you have--the booklets that have been put out the last two years, and we are working on the third one, where the Federation is trying to give that kind of unity to our projects? I mean, there is some attempt going on to do this, already. I dare say, very few people at NEH have read those. I am sure--

(Simultaneous discussion.)

MS. MYERS: Yes, Liz.

MS. E. YOUNG: Let me try to tie a couple of themes back together here, especially this one that has just come up. Coming out of a background of broadcasting and communications, I certainly understand the need to raise the visibility of all the good things we do. Oddly enough, I don't see that as a central problem. I think it can be done. It can be done with goodwill. It can be done with a

lot of smarts. There are many, many people in the United States who know how to do that, and do it rather cleverly for their own--for their own activities. I want to get back to that.

But I am intrigued with the notion that I think
Robert has initially raised, that in some way, and Anita
followed on with that, those state councils need to have
greater participation in both the granting of, and perhaps
the use of, the dollars that come from the divisions other
than the State Program. And I am going to suggest something
fairly radical here, which is different than simply
apportioning, because I think even there (which I am not
against, necessarily), that begs the question of what
percentage of those funds do you apportion? How do you--Is
it for--Is it Ken's 40 million? Is it half? I don't know.

Suppose we said that every single grantee, potential grantee, to the NEH for whatever, whether it is in Education, Public Programs, Research, Scholarship, must coordinate, must, in effect, pass the application first through his or her state council. And that the state councils will have a choice of what next steps they take. For example, (and this is not meant to be definitive but to be a thought starter), they can look at the application and say, in the case of a very huge media project, the Civil War, say, "God, that is great. We don't even see a role.

It is too big. It is truly national. God bless.". They endorse it. They say, "Come back. We would love to do some programs around it, you know, in certain communities, when you get there.". They could look at it and say, in the private confines of the room, "This is the worst thing we have ever seen.". It goes to Washington, no endorsement, the state has no part in it at all, as opposed to a positive endorsement.

The one I hope would result in most cases would endorse and participate. In other words, saying, "And here is the role the state council will play. It will aid in the publicity, it will aid in getting participants, it will aid the scholar in making sure he or she shares the research, whatever." And then it could endorse, but suggest a different type of participation, as one of several state councils, if this is truly a regional, or truly a national program.

That would force several things, it seems to me. First of all, for the potential grantee to be aware of what, in fact, is being done in humanities in the states. And I certainly recognize there are differences, but I think we have to make a judgement, at some point, that all the state councils are, if they are not doing the best of all possible jobs now, they want to be. And the only way to help people grow is to challenge them.

Secondly, it may, in fact, get around some of the inevitable overlap that we do see occurring, where a project that probably could have been done with less money, and totally by the state council, gets more money because there has been no coordination, to be blunt about it.

But the third thing, and this gets back to the point that I think we just were talking about, there is absolutely no doubt in my mind that the best publicity is generated starting at, not ending at, the local level. When you have the local whatever-it-is tied in, whether it is the Chamber of Commerce, the PTA, I don't care, plus the people at the state level, plus the people at the national level--

Let's face it. It is very difficult for the NEH, with its limited administrative budget to take a particular scholarly project and put it on the front page of the New York Times. But if you have the grassroots support of the community where it arose, the state that is behind it, and some national recognition, you would be amazed what can be done. You would be amazed what can be done. You would be amazed what can be there, if it is first of all a goal, and secondly, it is a goal that is participated in by more than one or two individuals, and maybe one or two grant administrators at the federal level.

So I throw that out, Sondra, as a thought starter, to try to get at some of the problems we have been talking

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MS. A. YOUNG: Can I respond to that, Liz? Because I think it is really a great idea. And I think it is something that would increase the impact of what it is that we are doing in piecemeal fashion. But I wonder if there is a way of changing the administrative mechanism a little bit, because of--Rather than having the grantee go through the state council, which creates an additional hurdle for them as they are trying to get their project developed, et cetera, would be to have us do a better job of giving the information to the state councils after every grant cycle, so that you then have immediately (and by immediately I mean in two or three weeks, depending on our ability to compile this information), is that you would have the information four times a year, of the grants that were being made by NEH, and then you could use that information to determine which grants you see as being important in your agenda, to help with the publicity, et cetera, et cetera.

I think that may work a little bit better. It is probably a little easier, but would still accomplish--

MS. E. YOUNG: No, it wouldn't. No, I really want the state councils in the role of the gatekeeper, and again, I will only do this one more time. I am harking back to the public broadcasting example, where this battle was fought early and bitterly and at some length, and in the end it

was--it was state and local versus federal, and the state and local concept won.

That is not to say that there isn't today, and there is, money from CPB flowing directly to producers and directors. But even there, it has got to have some tie to some station or network, and 99% of the money flows back to the stations. They in turn pool it, and many of it—a lot that is pooled, as you know, they in turn decide what the programming is going to be. PBS, as I think all of you know, doesn't even produce programming. That is always done at the local, or the non-national level. A little different with NPR. That is really the model I have in mind. Your model may work, too, Ann, but it is a different—

(Simultaneous discussion.)

MS. MYERS: Tom Roberts.

MR. ROBERTS: What Ann suggested already happens. I mean, we do get information about projects that have been awarded, but by that point it is too late for the state council to have any influence, either on the process of deciding on the grant, or on the structure of what is happening in our individual state.

MS. MAY: You can't fix a project after it has been planned.

MR. ROBERTS: Right, and-(Simultaneous discussion.)

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MS. MAY: --program, but if in the planning stage, they ask the question that we were talking about before, "How does this tie in with local humanities programs?", even if you just ask that question, they in the state humanities councils, they wouldn't even have to see the whole proposal or anything, but you would answer that question with them. You would--I think it would be an interesting question to work out.

I am not sure--I was thinking about the states with the high blips. You see, in Oklahoma that would in any given year be two, maybe, if it was a good year. But in other--So it doesn't really solve a big fundamental problem here, but in other states where they had the high blips, like Massachusetts, I don't know what this means, but I think that Massachusetts doesn't have a very large staff either. He or--It is he, isn't it, that is the executive director?--would have to assign a staff person to deal with everybody with an NEH application. It sounds to me like it might be an insurmountable difficulty.

MS. MYERS: John Hammer, and then Arnita.

MR. HAMMER: I wonder--I think that is a pretty interesting idea. I wonder if one of the things that we might consider recommending is an experiment of doing that kind of thing in one set of programs at the NEH over a couple of years period of time, because while is pretty

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interesting, if you think of the state councils who are already overburdened, getting you know, 300, 400 extra proposals to read through, and prepare recommendations on, that is a fair piece of extra work for them.

MS. E. YOUNG: John, the chairs would do all the work.

(Laughter.)

MR. HAMMER: Anyway, I do think that could be a useful way to get some information on how--

MS. MYERS: Also, there could be something less than a requirement, but more than--

(Simultaneous discussion.)

MS. JONES: That was why--I like the idea of the environmental impact statement. I mean, if rather than the gatekeeper role, there was a sort of assessment of what would be the impact of this in Indiana. It could still be passed forward, it could still be funded, because you might say, "This isn't going to do much for Indiana.", but at the national level there could be a judgement that this is so important nationally that it doesn't matter that much whether there is a particular impact in Indiana. But I think that set of information would force a different kind of discussion in the panel.

MR. HAMMER: I think of the thing-(Simultaneous discussion.)

MR. HAMMER: --the state really can't recommend lit.

MS. MYERS: Bill, then Pat, then Robert. Bill?

MR. WILSON: Well, one of the things that I hear

and wonder about a little bit, and that is, how much do we

actually have to look at? Going back to the chair's-
Chairman Hackney's three ideas. Creation, you know,

translation in the curriculum, participation of citizens.

It seems to me that the legitimacy with which state councils

can speak is in that third area. Not to exclude the others,

but primarily in the third.

The concern to me is--Dear to my heart is the idea of boards of volunteers and the like, and it seems to me to the extent that we start to think of state councils as mini-NEHs, we probably move further away from the idea of a volunteer board. And things change over time, but it seems to me there is a certain erosion that takes place there, if staff time is going to be more and more devoted to reviewing something dealing with the creation of new knowledge, and that is going to be more and more removed from the attention and consideration of a volunteer board. That may be a cost, but not something that would preclude it.

MS. JONES: I am struck by the fact that we really don't know the proportion of projects funded, say, by the Education Division of Public Programs, that purport to

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relate to state constituencies issues, et cetera. I mean, there is the whole sound, the creation of new knowledge, not, as I made the point yesterday, I don't think that state programs never do that. I think they do it a lot. But nonetheless, if it is a basic research project that is going to happen in a higher education institution, the impact on the state is not the point of that project. But we don't seem to have good, ready information about the mix of that in any given division. I think that is pretty basic information that the Endowment ought to have.

MS. SEMMEL: Actually, we do track that. I don't happen to have--

MS. JONES: We didn't seem to have it yesterday when we were talking about--

MS. SEMMEL: No, we don't. I haven't done any kind of, you know, over several years tracking of it that I could have for this meeting, but certainly when we do our recommendations for the chairman, each round, and during the whole review process, when applicants have had state council support for a project, they always mention it (or we hope that they mention it), and we mention it as we move forward with our recommendation. Again, it is not a guarantee, but it is something that is very much taken into consideration. So we do track when there is a linkage between a state council's participation in a project--

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MS. JONES: That is not what I meant. That is not what I meant. Of the projects that are funded, which of those have advertised themselves as having primarily local significance, versus primarily national significance, or a mix of the two?

MR. GIBSON: That question isn't asked of the applicant. Pardon?

MS. SEMMEL: Well, it is addressed in most--in almost all applications.

MS. JONES: Oh, I think it is addressed in the applications, but I mean, do you not have some sort of aggregate data? I mean, we have been concerned in our conversations these two days about overlap, I think has been one of our concerns, and who can do what best. But we don't, it seems to me, know the degree of the overlap, at least I don't feel like I know it from the conversations that we have had. And I suspect, I mean, I only assume you would tell us if you knew, so I--

MR. GIBSON: One of the good things that I hope comes out of these two days of conversations, are questions that we can pursue further in terms of--and questions dealing with research--

MS. JONES: And let me--

MR. GIBSON: --evaluation of our programs, and I think that this is one of those areas where it would be very

fruitful for us, and you, I mean that--

MS. JONES: You said a magic word, which is "evaluation", too, and I think, you know that we don't--I mean, my experience with NEH is that there isn't that much follow-up. There is always a question about how are you going to evaluate the project, and we are asked to do this, and then to provide that information in the final report.

Two things strike me about that. I don't know what happens to those final reports and the evaluation component of them. I don't know how they are used at NEH, and I suspect they are not used that much. I have never had for a project, anyone come to me, say, six months or 18 months later, and say, "Okay, we are evaluating a random sample of projects from, you know, the Indiana State Humanities Council of the Division of Education, and we have pulled you out of the hat. Now, you can have a little time to think about this. What difference did this project really make, and what would you do differently if you were doing it over again?". I don't see that happening, and obviously you can't do that in depth with all the projects the agency funds, but you can do a few.

MR. GIBSON: True, as you and I were discussing in the bar last night, we do intend to do much more in evaluation--

MS. JONES: I am just trying to strengthen that

resolve. It is important.

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MR. GIBSON: I also--Areas of research such as this I think are important, also I think a number of ideas that are on the table are quite interesting, about the involvement of state councils at some point in the grant process, but we need to do some thinking there as well, and research about the implications of all of that. Some of that has come out. I mean, the expertise of boards and so forth, but that also, I think, comes out of this meeting.

MS. MYERS: Pat?

MS. WILLIAMS: Following this line of thought, I was thinking about some of the projects that Public Programs has funded in the museum community that, while they are examining an issue that has a local nature to it, the methodologies they use, the outcomes they have experienced, have national significance for how to go about doing that kind of program. I am particularly thinking about things that we have done with the Valentine Museum's program. Much of what they are examining as they reexamine the history of the City of Richmond, is very, very local, in terms of the focus, but how they went about it, the way they prepared their staff, the kind of development processes they went through for their institution, the kinds of community ties that they made, and how they made them, and the length of time it took them to make those ties, very important for the

national museum community to experience and understand. So in that case, while the content was very much locally based, the process that they went through was extremely important. And I don't know how you would evaluate that under Liz's model. I am not throwing the model out, by any means--

MS. E. YOUNG: Well, that is a good example, because in fact, in Virginia we have funded the Valentine many times for different things, and I think it would be rare that they wouldn't coordinate, just on a voluntary basis. I mean, I think the Valentine is a perfect example of where this model works already, because there is a dialogue there, and Rob does know what they are doing at the national level, as well as the things they come to us for. So that is actually a good example.

MS. MAY: But there are a number of projects, too, that are funded at the state level, which turn out to be models--

MS. E. YOUNG: Sure.

MS. MAY: --of methodology, and a variety of different things. One that we worked on a couple of years ago, got an American Association of State and Local History award just for that reason, and another one got an American Association of Archivists award, also for that reason. So, you know, I think that we are doing things on a state level that have national import as well.

1	MS. A. YOUNG: Can't throw out another model on
2	the table, Pat, which is totally appropo, but I don't want
3	to cut you off. So
4	MS. WILLIAMS: I was going to do another model
5	myself, but go ahead.
6	MS. A. YOUNG: Well, the National Diffusion
7	Network isI don't know if anybody is familiar with that
8	(Simultaneous discussion.)
9	MS. A. YOUNG: But again, itWhat it does is it
10	takesTom is laughing because this was my old boss's
11	creation.
12	MR. ROBERTS: And because we had a grant funded,
13	too.
14	MS. A. YOUNG: Well, you can speak more directly
15	to
16	MR. GLADISH: People who have money can laugh
17	about these things, is that what you are saying, Tom?
18	(Laughter.)
19	MS. A. YOUNG: The network identifies the models
20	of excellence, andThis is the theory; whether it actually
21	functions this way or not is a different story, but it is
22	supposed to take the evaluative data of that particular
23	model, and make it available in a way that could be adapted
24	through technical assistance to other areas. In fact, this

particular program provides technical assistance in the form

of personnel to go around the country and help people adopt these models in their states, and it is--I think it is an interesting notion.

MS. MYERS: Pat, did you have a model that you wanted to put forth?

MS. WILLIAMS: Yes, and I don't want Liz's to disappear, but I just want to throw this one in because it is one I have been working with recently that has been quite interesting for me.

We have formed a new organization called the National Coalition for Heritage Areas, and this is something that has risen up from the regions and the states, which is this notion of identifying large-scale cultural resources that speak to major historical themes, be it transportation, or industrial heritage, that no one entity or jurisdiction can deal with very well, and the interpretive research strategies have to be, you know, cross-disciplinarian. Many times they are managed multi-jurisdictionally.

And these are coming up, you know, to this national level. And at the national level, they are asking now, for recognition of they are nationally significant, and the request for that recognition is coming from this direction, not this direction. It is not the National Register, now you are nationally important. It is coming right up from the community, and what is working there, that

the crit--What we have done is develop a statement of principles of national significance, that everybody in the coalition has signed, that allows the process to keep--Certain projects are regional, some are state, and others are national. And the national significance statement of principles is broad. It allows a lot to come up.

And the other piece that it keeps in place is a local management entity, so that money flows through a local entity, it is not going to come--We are not going to undermine this local entity. That is who is managing this process. And I think that might be worth looking at in the discussion about the role of the state councils vis a vis these network grants.

I am a little worried about the burden of routing all the applications, whereas if you had this kind of filter in place, then you knew which ones would just jump right on up, because they met your criteria at the state level to jump up. It is just something that--

MS. MYERS: Don, did you--

(Simultaneous discussion.)

MS. MYERS: Pardon me?

MR. GIBSON: I just think it is time for a break.

MS. MYERS: A last one?

MR. R. YOUNG: Just one quick--I want to get back to this, to finding some means of a partnership that might

work and ultimately redound to the benefit of the people out there. And I mean, that is what we are all about. And however we can best do that, but again, for example, we have an incredible language rejuvenation project going on in the Wind River reservation. Those people will never approach NEH. They will never approach NEH. It has taken them 15 years to approach us. But we have built up a level of trust. Now is there some—Is there—We don't have the funds to keep something like that going. Is there some way that there can be some sort of partnership where, not necessarily passing on an application, but we could funnel other funds into that? That is the kind of structure that—

MS. MYERS: I think that this growth is extremely interesting.

Robert. Then that will be the break after Robert.

MR. CHEATHAM: I want to add something about Elizabeth's model, which, a lot of which, I like. I agree with Bill that, please, if the Vanderbilt people are applying for scholarly research, don't send it to us. I don't want to deal with them. I will let Don handle them. That is fine.

MS. E. YOUNG: Maybe it would be good for you, Robert.

(Laughter.)

MR. CHEATHAM: But there is something we have. I

mean, I can see this would put me in a delicate position sometimes. If we are solely a gatekeeper, then what do I do when proposals come in that I know are not what they say they are? And we know that in Tennessee, because we know these organizations, and we work with them routinely. Do I send it up and say, "Let them decide. I am not going to tell NEH, I am not going to make these people angry."? If that is a problem we are facing, I am in a bind, because I hate to lose the money coming into the state. If however, we lose that money coming into the state, but we gain it because I can work with these good institutions, and help those go up, then it works in my favor, because I don't want to overspend your money, if we have some way to bring it back. So there has got to be that kind--

MR. ROBERTS: There are a number of times that we get the quarterly announcement of grants, that we--It doesn't happen every time, but we say, "Boy, I hope NEH has better luck with them than we did.". And that comes too late.

(Simultaneous discussion.)

MR. ROBERTS: And conversely, we don't know the ones that got turned down, and we might have said, "Boy, this is a--They don't look like much, but they are really--"
(Simultaneous discussion.)

MR. GLADISH: Tom, doesn't the corollary apply as

well? I mean, I would imagine (in fact I have experienced some of this), that some of my colleagues on the university museum committee will say, "Well, gee, the Indiana Humanities Council is getting \$600,000. a year. We could spend that money a lot more effectively than the Indiana Humanities Council does.". I mean, I think the shoe is on the other foot sometimes, too.

MS. MYERS: Well--

MR. GLADISH: Scholars and others saying exactly the same thing as we are starting to say about these other people.

MS. MYERS: Let's pursue this after the break, because we haven't found the perfect model, and we won't today, but discussing these models of deeper and broader collaboration, and more longterm collaboration, and cooperation, is really important.

So, 15 minutes.

(Whereupon, at 10:25 a.m. a brief recess was taken, after which the meeting continued as follows.)

MS. MYERS: Okay, let's continue the conversation. We have had during the break, a suggestion that I would like to propose to you. Jamil suggested that during lunch, for those who--a few people might be willing to sacrifice a more leisurely lunch--that three people get together and attempt a summary, or some of the hot points, or cool points, or

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55 promising points, that have come up in the course of last 1 night and this morning, to begin our afternoon discussion. 2 And if that is agreeable to you, and it is to us, then I 3 would ask that Jamil, having offered the suggestion, we take 4 that as a volunteer--a volunteer commitment, and I would 5 also like to have Ken and Marsha volunteer to join with 6 Jamil in that, if they are willing. MR. GLADISH: "I would also like to have Ken and 8 Marsha volunteer"? 9 10 MS. MYERS: That is the way I put it. I thought 11

that would be -- I haven't been in the military, but I know that they use that word loosely, too. Would that be all right with you? Marsha, would that be all right?

MS. SEMMEL: Does this mean we get a free lunch?

MS. MYERS: Yes.

MR. CHEATHAM: There is no free lunch.

(Laughter.)

MS. MYERS: If you call that a free lunch, having to work like that, yes.

> : Paid in kind. MR.

Okay, well shall we pick up, because I MS. MYERS: think we were in the midst of talking about models, of more connectedness between the state councils and the divisions, and we can pick up on that. Tom, and then Anita.

MR. ROBERTS: Just one potential problem that I

think we need to keep in the back of our minds, at least, that in other circumstances, we are discussing, the state councils are collectively discussing, the possibility of being able to apply to other divisions. I think if we took Liz's model, and became gatekeepers for other applicants to other divisions, it would present very potential—potentially very real problems of conflicts of interest for us to be saying this one is good, this one isn't, while we ourselves were competing for the same—some of the same money. So I think there are ways that we can get around that, but I think we need to put that on the table, too, and make it one of the considerations for whatever model we come up with.

MS. MYERS: Right. And that has certainly been an issue that has come up frequently.

Anita, and then Ken.

MS. MAY: Well, I would like to say if we just had that one question in the application, asking for the linkages, then without us being review, it would do some of the same things that we are interested in, at the same time as allow us to be out of the process. Just the question, "How does this link with the rest of the humanities activities in the state?", or maybe it shouldn't, you know.

But one of the things that I thought about a long time ago, when Jamil and I talked about state humanities

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councils and the NEH, and I just want to throw it out here, because I do need to leave at noon and won't be here this afternoon, and this is--

MR. CHEATHAM: Is this why you are throwing it out? Because you won't be here?

(Laughter.)

(Simultaneous discussion.)

MS. MAY: --sort of a pie in the sky kind of idea, but I work a lot with people with the state arts council, and I know that they have several kinds of programs in the National Endowment for the Arts, where they make money available for local initiatives to reach hard-to-reach groups, et cetera, and usually it is the state arts council that works with a variety of different organizations to apply for that grant. I see this--At least, we do this in a variety of different ways in Oklahoma, but almost every exemplary award that we have applied for in the past three years, has been with several organizations that wouldn't come to the National Endowment for the Humanities.

One year we went in with nine museums, and did what was called the Oklahoma Museum Education Project.

There were three large museums, only one of which had ever applied to the National Endowment, and six small museums, and we went in with the project that won the AESLH award, which linked the education programs of the museums to the

schools in their area, and developed a model program for duplication in a lot of other museums.

But I was thinking, at the Endowment, if every division, with the possible--well, with the exception of Research and Fellowships, but every other division, had a certain sum of money that it held in a kind of a local partnership type of program, then it would answer a need of the Endowment, which would get into those hard-to-reach areas, and possibly create new partnerships at state and regional levels that have never been possible before.

As I was telling Marsha yesterday, I dream a lot. I mean, that is why I am in this program. But what if (and I am a native New York State person), what if in order to get money, the Metropolitan Museum had to worry about how to reach Utica, New York, with a program. (That is where I grew up.) And it had to also collaborate with the New York humanities council (and I don't know if they even speak to each other), to do that. Wouldn't that be interesting? Because I think that it might create some fruitful new partnerships, just as the question on the application, "How does this link in with the rest of the humanities programs in your state?".

Some of these larger institutions, I think, don't really think about the humanities council. I have always thought it is difficult to be the humanities council in

Oklahoma, but it would be hard to be the humanities council in New York, because there is too much going on. And so, a local--some kind of a local initiative, or local outreach, hard-to-reach program in Public, and in Education, might be an interesting vehicle, and I just want to throw it out there, in a vision of the future.

MS. MYERS: And I think there are programs, too, at the state arts council level, too. I know that there is a program in New York, where, you know, I can recall being at an exhibit in the museum in Binghamton, where there were loans from the Metropolitan, and there are programs that do get some of their permanent collections out on the road.

MS. MAY: But that kind of partnership in the humanities might be stimulated by such--

MS. MYERS: Some incentives.

MS. MAY: Some incentives, right.

(Simultaneous discussion.)

MS. MYERS: Who is next? Yes, Ken.

MR. GLADISH: I think this discussion, which has focused on models of relationship between the various divisions and the agency itself and state councils, is constructive, but it in some ways avoids the key question, which is, what is our current notion of an appropriate model for the state humanities council itself, and what is our definition, and how can the Endowment and the councils work

together to create what would be called an adequate program at the state level?

In some ways we are kind of on the margins of that discussion in this conversation about the relationship, but what I think Jim ought to do with his relationship to the state councils, or what Marsha ought to do with her relationship to the state councils, where--I think that is important, but I think that is the second question, or connected to this larger issue of, what is in 1994, an adequate program for the state councils?

Now, if that adequacy includes a collaborative relationship, or some more significant partnership with the other divisions, fine. But I wonder whether we have a contemporary image of the mission and character of the councils, and how the Division of State Programs, and the Endowment working through that division, and the councils working back to the division and the Endowment, are crafting adequate programs in the states.

I mean, part of the issue that was raised in Robert's charts, while he didn't explicitly focus on it, was the adequacy of the program over all. And in some ways our discussions have been focussing again on the radical dependence of the state humanities councils on the simple funding formulas and mechanisms of the endowment. Which raises the question: Does the Endowment, and do the

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councils, have an obligation in the movement toward adequate programs to reach all the people with public decree mechanisms to allow that to happen within the current resource environment? We know that there is not going to be a whole hell of a lot more money coming into the agency itself. Our focus has for a little while this morning been on how we can carve up the money that is there to more favorably treat what we define inside the councils as our interests.

There is a larger question. How can we both work together to expand those interests? Maybe we don't have the right models to work on the councils themselves. The historical document reminded me of these three experiments going back a quarter of a century. You know, the relationship to the land grant universities' cooperative extension agencies, and the relationship to the arts, and the independent one. Well, we chose the independent one. Maybe we ought to be asking the question, is that still the right one? And if it is, are we doing the right things to make it as capable as it can be for the future?

That, for me, in my work over the last ten years in Indiana, that is the key question. Certainly I would very much like to have access in Indiana to all the other divisions, to Challenge Grant and everything else. We would take advantage of it, and I think we would be competitive.

But that still begs the larger question, which is, what is the obligation of the citizen committee, and the professional staff in Indiana, and what is the obligation of the division and the Endowment to institutionalize, to stabilize, to further support, and to extend the work of these state councils?

And I am afraid that we have been kind of around the edges of that question, which for me is the key question. And yes, you know, I do want to address this question in relationship to divisions and the rest, because once you have the model and the notion of what you want the future to be for the councils, then you can go on. I know people are sensitive about that, because we always talk about our idiosyncracy and our exceptionalism. You know, I mean everybody in every field of work that I know thinks of themselves as exceptional. It is kind of an American trait. We are not like other not-for-profits, we are not like other cultural--

MR. CHEATHAM: Where everybody is above average.

MR. GLADISH: That is right.

(Simultaneous discussion.)

MR. GLADISH: And we are not even in Minnesota. So my concern is, with the limited time that we have at the beginning of this conversation, I think these questions are important, but more important to me is the model of the

state council, and how we work together to make it as an entity more adequate. The way we have been talking, we have been talking as if our idea is that the state council is simply, and ought to be, an adjunct of the Endowment, and radically dependent on the Endowment for the next 25 years, as it has been for the last 25. I don't think that that is being responsible, in terms of our obligations to our citizens, ourselves, to your obligation as an agency, to the Congress, and the vision of these enterprises.

Or maybe we need to come to the conclusion that the councils will forever be radically dependent on the Endowment, that 78 to 85% of their income will always come from there, and we work within that box. I just don't want to necessarily conclude at the beginning of the conversation, that we have to work within the same box.

And maybe that is too difficult a question to ask at this point. But I really think that ought to be the question that is on the table, and in some measure was in the agenda that you set out. It certainly is the question that Carole raised in the document she created in draft form, about the role and mission of the agency which occasioned some controversy in our own circle, and some conversations at the directors meeting in the East, and I am sure it will be at the West, a colloquy that occurred between Jamil and Carole on that question, in correspondence

between them on the issue. You know, we had a little fax war going on for a while in among the directors and council members and board members. And what was at the root of that faxomania that was going on? It was--

(Simultaneous discussion.)

MR. GLADISH: --it was the question of what is our vision of what these institutions, if we are going to use that word, ought to be? And our presumption to this point has been, in this conversation, one of probably recognition of reality. We are radically dependent on the Endowment, and on a Congressional interpretation of the Endowment's relationship to the state councils. But is there more than that? Should it be? I am just asking the question. I am a little bothered by the fact that we focus so much on the relationship to the other divisions, because I think there is a larger question that lies behind it. We haven't wanted to put that larger question on the table yet.

MS. E. YOUNG: Let me respond to one thing, Ken. I don't know that we can assume that the assumption is there that we are going to be radically dependent. I don't. Virginia, and I will say more than maybe anybody else, but certainly along with some others, has moved away from that. I mean, we became an independent foundation when I was still on the board, and we are no longer a council. We are, in fact, somebody used the term a mini-NEH. I am not sure I

would describe it that way, but it is moving toward being an autonomous foundation, which happens to get a good deal of its money, and would like to get more from different pockets of the NEH. But I can see a day--If the NEH went away tomorrow, the Virginia foundation would still be there. I don't know that I could have said that five years ago, but I think I can say that today.

MR. GLADISH: It would be, but in a radically different form, even yet. Right?

MS. E. YOUNG: Yes. Yes, that is right. And, of course, the presumption is you know you would have a little advance time before the NEH went away so the transition would happen even more quickly, but therefore, I don't assume that we all assume that the NEH is the only and the most--It has to be the most significant part in states not as fortunate to have larger populations, and that gets back to the idiosyncratic nature of what we do.

But I am not so troubled by slightly different models. If Virginia wants to be more independent, fine. And if it can sustain its role and get grants within the state and from outside the state, and from other people than the NEH, I think that is terrific, as long as it is supporting the humanities, which I think it is doing. If Wyoming needs inevitably to look to the NEH for most or all of its money, that is fine, too.

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MR. GLADISH: But then, Elizabeth, do you have under those circumstances, a national state-based program? If the idiosyncracy is so--is on the edge, in this instance, we all need to give up the notion that that is the case.

MS. E. YOUNG: Well, the only national program I see, is that the legislation requires that there only be one entity in the state that the money goes to, and we have that. That is all I am concerned with. I don't think there has to be a monolithic state program. I never have. Maybe others don't share that belief, but that doesn't trouble me, and I don't think we ever had it.

MS. MYERS: Anymore than the states have perfect symmetry.

MS. E. YOUNG: It doesn't mean there can't be national initiatives in which everybody participates. It doesn't mean there certainly have to be--again, unfortunately, I hark back to public broadcasting. How a station in Memphis functions is very different from how a station in Duluth, and the network in South Carolina function. But you know, sooner or later, a lot of kids see "Sesame Street", a lot of people contribute, there is a lot of community involvement, and that is fine. I don't think South Carolina has to look like Duluth.

MR. GLADISH: But there is a statement, is there not, that--Carole, is there a statement about the Endowment

1	having responsibility for ensuring, or assessing, an
2	adequate state program, in order to make that grant? So
3	what is the image of adequacy?
4	MS. WATSON: It is defined by the state. We
5	haven't withheld funding for any state council in over a
6	decade. It used to be fairly routine.
7	MR. CHEATHAM: But does that define them as
8	adequate?
9	MS. WATSON: Pardon me?
10	MR. CHEATHAM: They are all adequate right now.
11	You are defining adequacy. You have to, don't you? To give
12	them the money.
13	MS. MYERS: You are accepting
14	MS. WATSON: Through the review process.
15	MR. CHEATHAM: Yes, but you just said they are all
16	adequate according tobecause you never withheld money.
17	MS. WATSON: I didn't say never. I said it used
18	to be routine.
19	MR. CHEATHAM: Okay.
20	MS. JONES: To what degree is the review process a
21	dinosaur?
22	MS. MYERS: The review of the state councils?
23	MS. JONES: Um-hum.
24	MR. : What do you mean?

MS. JONES: Well, it seems to me that when we talk

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about a review process, we are talking about something that is comparable to--I mean, that state councils undergo a process that looks somewhat like, say, the Association of American Historians wants to do a higher education project in the Division of Education, and we go in and put together a proposal, and we get reviewed, and maybe it is not a good proposal, so we don't--You know, maybe there is not enough money, but in any case, we take our chances, and maybe we don't get funded.

But in reality, that is not what happens with state councils, as you just said. Money hasn't been withheld for more than a decade. It isn't as if there are 50 councils applying, and only 20 of them are going to get funding. So how is that review process different from other divisions? How should it be different? Is it something where the agency is going through forms rather than a real review process? I mean, I really am asking questions. really don't know. It sounds to me, it looks to me from a distance like a dinosaur, and that there might be other functions that state programs--And I guess the other thing I am reacting to is, I have heard a lot this morning about inform--and yesterday--about information we don't have, connections that are not made that could be made, and, you know, we haven't said this, but it always takes somebody to do all that stuff, and where that somebody is going to come

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from, and I guess what I would like to see out on the table is maybe a different role for the staff in the division. I don't know. I mean, if the review process is increasingly perfunctory over the years, and if there are other needs that are not being met--

MS. WATSON: I didn't say it is perfunctory. And I didn't say it wasn't serious. It is quite serious. And does anybody else want to hear about how it works? Have you--?

Basically, states get three year grants. They are allowed to apply for two or three year grants. It is reviewed by peers, primarily people in the program--

MS. JONES: Out of state programs?

MS. WATSON: Yes. Not active members or staff, but chair--

MS. JONES: People who have been involved in state councils.

MS. WATSON: Yes. Exactly. We try to create a peer review that is reflective of the geography of the country, for those councils that are coming into that round, male/female, large state/small state, all the balancing out that you would try to do in an effort to create a peer panel, which would also mean that there would be public representation as well as scholarly representation. We try to make sure that at least one person on the panel has had a

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lot of experience with large organization or foundation work. I think the most important part, though, is that the person have a very important--having had an important role in the operation of the state humanities council.

The panel members read the proposals before they arrive. Each is judged against the ideal program in the state. We record, not record, but we write, several people write what the course of the discussion is, and the outcome of the discussion is conveyed in a very thorough letter to the council, so that they will understand, have an outside view of their work. It is very efficient. As a result of that review also (which involves the national council), we make grants in the range of 600,000 in smaller territories, to over \$4 million in the largest state.

MR. GLADISH: That is over a three year period.

MS. WATSON: Three years, yes.

MS. JONES: How much evaluation goes on in that process of what the council has done over the last decade?

MS. WATSON: The council itself writes. Half of this document is an evaluation of the council of its work, and the other half is what it proposes to do with the funding over the next period of time.

MS. E. YOUNG: Carole, let me join in, because I, as you know, I have participated more than once on the peer reviews. I think the process is pretty good. I can

certainly remember times, and I don't know what the absolute outcome has been, when we have said, "This council needs to be advised that this project really is not well thought out.

Maybe we want to give them a little--recommend a little bit of--"

MS. JONES: This project is specific--

MS. E. YOUNG: Yes, a specific thing. Yes, I mean they were asking for--Yes, not--never the whole--you know, I don't think, at least in the time I have been involved that we have ever said--

MS. JONES: "This area needs more work."

MS. E. YOUNG: Sure. If they were asking in a three year program to do XYZ, the XYZ we know other states that have done this. This project isn't well thought out.

But it doesn't preclude people operating differently. You know, it doesn't preclude the state that we know and they know are totally dependent on the NEH. It is judged on the--what they are asking to do with the money, versus a Virginia that may say, "By the way, we plan to get money from six different sources to do this program. We are only coming to the NEH for A, B, and C, but not X, Y, and Z."

MR. GLADISH: But it is not a competitive process in the way that, you know, if you submit a proposal. That is the difference. It is not a competitive--

MS. JONES: Well, and it strikes me that it has much in common with what happens, say, for instance, when you know, the Middle States Association comes to Earlham College in Indiana, or something, and they are reaccrediting them, they are examining their work to see if they are doing what they say they do, and if they are missing opportunities, and they are not doing--You know, so that it is--In a sense, it has more to do with that kind of process in my mind, than the kind of review that other proposals are in, in other parts of the agency. Am I wrong, or am I right?

MR. CHEATHAM: I absolutely agree that that is the process that we are going through. The difference between the accreditation process at Earlham, and this process, is that there is not a conversation that goes on.

MS. JONES: A conversation where?

MR. CHEATHAM: Between the evaluator and the evaluatee.

MR. HAMMER: At NEH.

MR. CHEATHAM: At NEH. I mean there is--We produce a proposal, and then the evaluation occurs, not in our presence. So we can't add--There is no dialogue between--

MS. JONES: You know, the other thing that happens, just to carry on this comparison a little bit, and

I don't, you know, myself, get that involved in it with a private non-profit association, but a lot of my members do, you know. "The team is coming. The evaluation team is on our campus. I can't be there, because I am going to have to be dealing with these people." They go on-site. Does that ever happen?

MS. WATSON: Well, the staff visits regularly with the councils, and visits projects.

MS. MYERS: Pat.

MS. WILLIAMS: I just want to continue Arnita's line of thinking here, because I think it is a very valuable process to maybe think about that as self-assessment, you know, and having along with state council some criteria, identifiable factors of adequacy and even excellence. Maybe even thinking about a way to move from adequate to excellent, as a state council that gets NEH support. You were talking about, you know, Florida needs help, or--They are not here, so I can say that.

(Simultaneous discussion.)

MR. CHEATHAM: It is not their problem.

(Simultaneous discussion.)

MS. WILLIAMS: --and so how it comes and how it flows, which are--It sounds like you are currently doing is basically sort of a post-audit of what they have done and accomplished, and maybe there is even a way of changing that

1 to make it more fruitful. I think the on-site evaluation 2 helps so much.

MR. GLADISH: AAM does this, right? For recertification--

MS. WILLIAMS: And we do it with peers, we don't do it with staff. We use peer reviewers.

(Simultaneous discussion.)

MR. CHEATHAM: And peers are defined as people active in the work at this time.

MS. WILLIAMS: Right, so it would be somebody from another state council, maybe somebody who is not currently on a council, but had been, or a chair, or a staffer. It can be really a powerful instrument to help you.

MS. MYERS: Bill?

MS. WILLIAMS: I think it is a really interesting idea you have got on the table.

MR. WILSON: Two points. Having served on panels, it seems to me that one of the virtues is, the panels I have been on, there is always someone that is not always acquainted with the state, and a great virtue is getting the right person to say, "I don't understand how you people do what you do.". And I think it is a fairly fruitful and critical process, and the last one I was on, the questions were more fundamental than some specific programmatic element, and involved a real follow-through. And of course,

the staff person who has followed the particular state council in the intervening time, speaks to it as well. I mean, this is a-- Very often it is viewed by--It is always viewed by someone who wants the grant as kind of a huge hoop, and a pain in the neck. The question it seems to me is, "Does the process of formulating the proposal, is that central to the planning process that the organization should do?".

MS. JONES: That is a very good question.

MR. WILSON: Now, it seems to me, if 90% of their funding is coming from NEH, then that hoop is a crucial and deliberate hoop. If you reach the point, and 15% or 20% of their funding is from NEH, then how to fit that hoop into the broader strategic plan that they have to engage in becomes much more complex. Probably they are less happy with this doggone hoop from NEH, because they end up with separate sets of books, and everything else they need to integrate it.

We are for the most part, it seems to me, still in the process where the triennial proposal, or biennial proposal, still is the central planning document, and still becomes a worthwhile exercise. But if we change over time, then it is much more complex in turns of planning, because the comment to the state council may be, "Well, gee, we kind of like what you do for us.", but in fact, there is always

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the question how does that fit into the other things that you do; that is only 15% of your effort.

MS. JONES: Is it the central planning document for most councils?

MS. MAY: Well, I think so, because your whole sort of life depends on, like you were saying, 80% or 70%, and it is somewhere between 70 and 80 for us, so that we structure our planning around planning for that proposal.

One of the interesting things is, I work with a lot of not-for-profit organizations that have not had the benefit of consistent funding from somebody who has demanded long-range planning, and God, they don't have long-range plans, you know, and they are coming at things every which way. So one of the benefits of having had this 20 year experiment, where we did proposals, and that sort of thing, has been that yes, we do, we are forced to long-range plan. And I think a lot of bigger organizations, like a lot of the museums, that have larger budgets than we, don't have longrange plans in place, and so we get forced to. In all the time when--One of the interesting things about running this program has been, for me anyway, if I say it is time that we have to get to planning because we have to put in an NEH proposal, everybody gets serious. If I just walk in, or talk to my chairman and say it is time to plan, they will say, "What a pain. We don't want to plan. We have got

better things to do.". They hate planning anyway. I mean, there isn't anybody that loves to plan, and so planning because you have to, because you are going to get money if you plan, is a bigger incentive to plan.

So I think in that way, writing those proposals is, you know, especially the planning part of the proposal, but in order to do a new plan, you have to evaluate, and the board has to consider what it has done and what it has accomplished and--But it is a great motivator to have to plan.

MS. MYERS: Robert.

MR. CHEATHAM: Is what you are saying, that the real profitable part of the review process was complete for you yesterday?

MS. MAY: Yes. Oh, in December.

MR. CHEATHAM: Yes. So you feel the work that was useful to you was completed in December.

MS. MAY: Right.

MR. CHEATHAM: So the rest of this process is not particularly useful to you. How are you going to use your review letter, for example?

MS. MAY: Well, I will take that review letter to the board, and we will talk about it in the context of what we planned. Normally, my review letter just says, "Oh, everything is great.", and "What a wonderful thing.", and

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never picks out anything. You know, I mean I haven't had a 1 review letter that picked anything out that the board really 2 3 had to chew on. MR. GLADISH: And you are not inviting any changes 4 in that. MS. MAY: No, I am not. (Simultaneous discussion.) MS. MAY: --review letter where it told them they were wrong one time, and a review letter that told them they were right. However, I think it is good for them to know that some peers think they are right. I was kind of interested in the actual visitation type of thing, though. But I keep on -- I am an administrator, and I know that that is going to cost a lot more money, and boy, that would be a problem, if you started spending more money coming to state. And bringing a panel to Washington. MR. CHEATHAM: 17 MS. MAY: Yes, I think so. 18 Bringing a group to Oklahoma City--19 MR. CHEATHAM: MS. MAY: From each state. Each state. 20 Now we are talking about each state having--21 (Simultaneous discussion.) 22 23

MS. MAY: --lot more money. I think a lot more I don't know. It would be fun in a way, and they money. would get to know things much more intimately, that is the

 \parallel part of the process that appeals to me, and you would see--

MS. WATSON: What would you have them look at?

MS. MAY: Well, you know, we would have to plan that out the way a college or university did. I never thought--

MR. CHEATHAM: If you could just see the office. You know, nobody from NEH has been to our office, except Sheldon Hackney, since 1977, when Jim Vore came.

MS. MAY: But it is an interesting thing. I mean you could plan it and structure it in a lot of different ways, and it might be more help in some senses than that described in the letter.

MS. MYERS: Bob.

MR. R. YOUNG: Yes, I would have them look at a ground lizard while we were trying to get a program going 395 miles away, and I would have them see how we operate, let's say, on the Wind River Indian reservation, how we operate in towns of 50 people.

And I think, having just finished a triennial, I still think it is a good planning process. There is no doubt about it. As much of a hoop as it is, and believe me, it is an important hoop for us, because over 90% of our funding is dependent on it, and as tough as it sometimes is, when you finish the document you realize, "God, we have done this, and we do have this.".

But I think Robert's point and Arnita'a point is important. I would like to see somehow, some more of a dialogue. Not necessarily, you know from DSP staff, but work out something where it would come to be more like an accreditation conversation, if you will. I can't tell you how many times I have been driving around and I am saying, "God, I wish Marjorie Berlincourt was with me right now.". You know, this kind of thing, is to say how the actual--the mechanics actually work.

(Laughter.)

MR. R. YOUNG: Well, you know, I mean I never have seen--How do you--Do you really know how you get a program going in Meeteetse, Wyoming? And I think the idea of maybe bringing in some peers from, or alumni, from other state councils, who understand the process, as part of a refinement of the review process might be healthy.

MR. GLADISH: But if it has no connection to the award of resources, then it is effective, or in some other way has influence. Because in essence, the way the process works now, for the most part, Carole, as you suggested at least the last ten years, is you are pretty much stuck in a formula, because you have limited resources.

The councils themselves, most of us have argued very strongly to eliminate, and there is a big debate now, let's get rid of all the competitive elements in the

Division of State Programs, you know. And there is that debate right now about exemplary awards, whether that is the last kind of piece of this competitive element. Should we get rid of that as well?

And so it seems that the trend has been toward this kind of annual award, irre--not irregardless, because I think the quality and character has improved in a decade, so what purpose does this larger process serve, if it has no connection. Does it just make us feel good?

MR. R. YOUNG: No.

MR. GLADISH: Are we going to learn anything from it?

MR. R. YOUNG: Yes, I think we would. I think we would learn something. Again, I think the ultimate--the ultimate goal is still refining. We are not, even though we may think we are great, and we get our letters back saying everything is fine, are we really? Is there some other outside independent observer, who is also familiar with the process, who may provide some ideas that would stimulate, I think, our planning, in a genuine conversation, that is not quite so dependent upon the abstract paper work. And perhaps we then wouldn't even have to worry about all the appendices, you know, that sort of thing. But the abstract, we construct the abstract picture of our states, right? But I think there may be some ways where there might be a more--

more of a dialogue going on with--

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MS. MYERS: That would be part of the process.

MR. R. YOUNG: Someone not necessarily in--directly related to DSP, but within the enterprise.

MS. MAY: One of the things that I was thinking about is that national kind of feedback is so interesting. What--I just want to recount something that just reminded me when you were talking about what you were saying. I was on a task force. It was called the Higher Education Task Force, in Oklahoma, to evaluate Oklahoma colleges, because the state was facing decreasing funds, and they wanted to figure out if they could close a few colleges, or what standard they were meeting, and everything. And we went around on this task force, and we visited each of the colleges; as many of us as could visited as many colleges. We divided them up. And I remember distinctly being at East Central University in Ada, Oklahoma. Has anybody heard of it?

MR. : Um-hum.

MS. : Yes.

(Laughter.)

MS. MAY: East Central University. And East Central University is a former state teachers college that was turned into--We sat at this meeting and they said that they thought that they were one of the best small

universities in the country. And I was flabbergasted, 1 personally, by that. Because I had no clue why they would 2 say that. I mean, this -- It just amazed me. But that is 3 what I found. They were so insular, the faculty was so 4 inbred, and incestuous, and there was absolutely no idea --5 Pretty sexy. : 6 (Simultaneous discussion.) 7 MR. CHEATHAM: Maybe their idea of best was 8 incest. 9 10 (Laughter.) MS. MAY: They had no idea of any national norm. 11 MR. GLADISH: What is the phrase? Incest is best 12 kept in the family? 13 (Laughter.) 14 MS. MAY: There was no idea of any national norm. 15 Why would they think they were the best? 16 17 MS. WATSON: What did you do to make them -disabuse them of the notion? 18 MS. MAY: Well, it was our role to go there and 19 20 listen to their self-assessment, and then make an assessment and a judgement on the basis of all this material we were 21 collecting. So we--Ours wasn't to give any feedback. 22 was blown away by that. 23 And sometimes I feel like (we are talking inside 24

the family now, so I can say this), but we say we are great,

and we all believe we are great, and we are great, and we are having this tremendous impact, but you know--But there is people out there who may have a different point of view, and we are not getting the answers. And inside our own state, we can think we are doing such tremendous things. But to get somebody from out of your state looking at it in a more concrete way, maybe--You know, I think about this all the time. When I write it down here, I am writing the best possible picture of the State of Oklahoma for you. And if you visited Oklahoma, you might see something, actually, that I can't see. I am stumbling over this every day, but I don't see it.

MR. GLADISH: But Anita, you could do this voluntarily now. A lot of colleges and universities have visiting committees or other kinds of groups--

MS. MAY: Boards of visitors.

MR. GLADISH: --and besides which the accreditation model, if I understand it correctly, by North Central and Mid-Atlantic, sets minimum standards at least, and you are measured against those standards; like size of the library per student, and all that business. If we want an accreditation model, it has got to be more than, "Oh, we will define what an adequate program is in Indiana. We will tell the Endowment that we are fulfilling that adequate program. The Endowment will send us our money.".

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the field, the councils prefer that approach. "Send us the 2 money, and stay in Washington." 3 MS. MAY: That is right. 4 MR. GLADISH: Right? 5 MS. JONES: Is that true? 6 MS. MAY: I think so. It is not true in Tennessee. MR. CHEATHAM: 8 (Simultaneous discussion.) 9 (Laughter.) 10 MR. GLADISH: Send more money, and stay in 11 Washington. 12 13 MR. CHEATHAM: I would much prefer to have an accreditation, a visiting team, to come from Washington, or 14 wherever, for a site visit, than write a proposal that goes 15 to Washington, gets misread (frequently, not always), and 16 results in a review letter that really doesn't comprehend 17 18 our program. MR. GLADISH: But Robert, what impact does that 19 have, that process, on the resources that are available to 2.0 you from NEH? 21 MR. CHEATHAM: None. 22 MR. GLADISH: And what impact would this other 23 process you are suggesting have on your resources? 24

None.

MR. CHEATHAM:

Now, my feeling is that, generally speaking, in

MR. GLADISH: So--

MR. CHEATHAM: But I see it as a better process.

MS. MYERS: Pat?

MS. WILLIAMS: I would just say, our own experience with it over 25 years, is that it does have an impact on the institution. They voluntarily enter into it. And we have done 750 institutions, and we have done, we have done them, actually, all twice. And we are now starting the third round.

They will tell you that their resource base has increased, their ability to go out and raise money. And at some point, the state councils are probably going to have to do that, as Virginia has done, is tap other resources to make this pot grow. It is absolutely, directly connected to their accredited status. And the larger institutions, who I deal with as a development officer, they don't want to say they are not accredited, you know, because they have direct ties in the pot. They can see it; they can track it. They know the money flows.

The other part of it is, this building, this ability to really, from that conversation with the peer review team, really build the capacity, and strengthen the program. And they look forward to that part of it. But they will tell you always, as you have just said, the self-study part is the most important. And you can see it

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It is like, you know, 90% of it is the self-study 1 part, you know, and about 50% is the visiting team. 2 MS. WATSON: It would seem to me that if we were 3 to embark on this, we would have to take it seriously. 4 MS. WILLIAMS: Yes.

MS. WATSON: Not just do it because it would be somewhat helpful. Although as a way of making grants, we would have to take it seriously, maybe there is a way to do some of this that doesn't have a direct relationship to grantmaking.

I quess that having listened, I still feel that asking the federal government to seriously increase the degree of oversight, which is what this is, and to set national standards--

MR. HAMMER: Why is it an increase over the present --

MR. GLADISH: Let her finish.

MS. WATSON: To have a team come and spend time, several days a week, then return, have a meeting, agree, come up with a report, send that report to us, to the council, is a very different, and very cumbersome undertaking.

MR. CHEATHAM: How often is your accreditation? MS. WILLIAMS: We do it every five years. Some of it we do seven.

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MR. CHEATHAM: So if you reduce it to five years,
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    rather than three, you are cutting costs that way.
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              MR. ROBERTS: But how many institutions do you
    accredit?
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              MS. WILLIAMS: Do a year?
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              MR. ROBERTS: No, how many--
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              MS. WILLIAMS: Seven hundred and fifty are
    accredited.
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              MS. WATSON: Every year?
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              MS. WILLIAMS: No, no. We do--
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              MS. MAY: How many--
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              MR.
                           : Is that--
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              MS. WILLIAMS: On that standard cycle we are doing
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    about 140 a year.
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              MS. MAY: How much does that cost?
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              MS. WILLIAMS: The institution pays for it, and we
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    don't have to think about that. It is about $2000.
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              MR.
                            : Per institution.
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              MS. WILLIAMS: That is just the visit part of it.
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    The self-study would remain the same, since they are
    currently doing it, and that is a big investment. You can
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    tell us, better than--
               (Simultaneous discussion.)
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              MR. GLADISH: But AAM is not using this to
    distribute its resources to its members. This is a
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voluntary process which reflects the judgement of the 1 community about adequacy. 2 MS. WILLIAMS: Right. 3 MR. HAMMER: And you are not using AAM people to 4 conduct the visits? 5 MS. WILLIAMS: No. 6 MR. WILSON: It seems to me the distinction is 7 that New England States comes in and accredits the college, 8 it is one thing. But at the end of the process, they don't 9 10 give us a check. And it seems to me that that is a crucial part of the process. 11 (Simultaneous discussion.) 12 MR. CHEATHAM: Don't you lose your federal funding 13 if you lose your accreditation? 14 MR. WILSON: 15 Maybe so. It seems to me--16 MR. 17 (Simultaneous discussion.) 18 MR. CHEATHAM: If the University of Tennessee Medical School loses its accreditation, I will bet it loses 19 20 all its federal money. I think also accreditation has MS. WILLIAMS: 21 22 shifted a lot, away from just resource measuring, counting the books in the library to outcomes assessment. 23 (Simultaneous discussion.) 24

MR. GLADISH: There is a huge controversy about

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this right now. All the accrediting agencies are mad because the administration wants to establish much more concrete and measurable outcomes, and specific designations for curriculum and the rest of that business, and the higher education community is up in arms about this. Isn't this right, Jim? And there is this gigantic controversy about the use of this accreditation system, and what we seem to be sitting around the table saying is, "Well, we really ought to tighten up and have an accreditation process.", which means that you have to have standards, and you have to have an image of what the state council is, Elizabeth, not simply kind of everybody does what they want to do. Is that the direction we want to go? I don't--

MS. MYERS: But don't you have to do that with the peers sitting in Washington?

MR. CHEATHAM: Yes, don't you have to have criteria to base your review on?

MS. MYERS: I think it is just another approach to the grant review process, I guess.

MR. ROBERTS: If it is AAM that does it for the museums, then maybe what we are talking about more is the Federation, and if the individual museums pay for it themselves, then maybe what we are talking about is the individual councils paying for it themselves. If we really want that kind of peer review interaction, then maybe we

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should be willing to absorb it ourselves, and have it coordinated through the Federation, if that is the equivalent, it seems to me. That it is not tied to the check. That is not the outcome. The outcome is we learn more about ourselves, and tell more about ourselves in the process.

MS. SEMMEL: I think there is another issue that is connected to--I hope that we get back to Ken's point, because I think that it is so important. But it has to do with accountability, and accountability to your funding sources. And as you all know, it is not just the NEH that has to look at what we do, and be accountable for what we do, but our grantees and their accountability for what they do. And as the state councils move to be more and more independent entities, if you are talking about percentage of dollars that each state council gets from the NEH, then those other funders are going to be demanding, I think, increasingly, measures of accountability. And you are right, I mean. It is a huge debate right now. But it is--

MR. GLADISH: But there is a presumption. Do the state councils, ought they to be increasingly independent institutions?

MS. SEMMEL: Well, that is why I think we need to get back to your question.

MR. GLADISH: Even in the instance of councils

like Virginia, where if you look at the relative balance of resources, the federal dollars have declined. Or in Indiana, where the relative balance has declined. I know in our case, and I think, Elizabeth, from what I know about your budget in general, in our case the 610,000 from NEH is the sine qua non. The other 1.5 million would never be there without the 600,000, because it pays the salary, and the heat, and the light. And it provides the national connection which gives a kind of imprimatur of significance to the program.

And there is a sense in which we are dealing in an artificial economy of independence. We are not independent actors, autonomous, or capable of standing on our own. Is that, should it be, a goal of the national program? In every state. Not just in Virginia and Indiana, but also in Wyoming and Idaho and wherever. You know, we could have the same conversation 25 years from now, and we would be in the same position.

MS. E. YOUNG: Ms. Chairman, I guess what I meant from Ken, is why is that an important question? In public television you have got exactly the same situation. Many stations came on the air only after the corporation was there to supply money, and it is a formula, and they wouldn't be able to operate without it. Many of them, the WGBHs and the WNETs and the KERAs, sure, it is a big part,

and it is their biggest single source, but they would operate, and they all provide a valuable function, so I am not sure why it is--

MR. GLADISH: From a mission perspective, if the Endowment disappears, or the relative assignment of funds changes, let's say it goes down to 10 million for the Division of State Programs, then in a moral sense, if you will, have we fulfilled our obligation to sustain this program over the long term in the absence of such funding, or using that funding as a piece of maybe a four-legged stool, rather than a one-legged stool?

I think there is a moral question here about the use of public resources. Do those of us who have had access to those resources for 25 years, and does the Endowment itself as well, have an obligation to set a circumstance up that allows the councils to sustain and grow in the absence of growth of support from the Endowment itself?

MS. MAY: I think we should get to the questions under the funding issues, which are, how can state government be encouraged to play a more active partnership role in the state council program, and how might the NEH, state councils, and the Federation, work together to raise public and private sector support for public humanities programs, because that--You, know, there we would have to go looking for other funds.

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And I was just thinking as you were talking about that, the NEH could force my board to look for state funding, if it wanted to. My board members are not going to go for state funds. They are against it. That is what they say, because no one has ever said, "You have to go.". And if you said they had to go, I am certain that they wouldn't say, "Well, we are closing. Sorry, we are not going.". I know they won't say that.

The other says--The other is the working for the private sector support that the chairman could help us with, because those big foundations would come around if they understood the national significance of it, I am certain.

We can't go after Pew Charitable. I mean, it is hard to get Pew Charitable Trust to look at one single state, but I think that the overall thing is important.

But the other thing that is really important is the challenge grant money for endowments. Every other "humanities institution" that I know of, can come to the Endowment and get a challenge grant to build an endowment. And I know that, for instance, the Oklahoma Arts Institute got a challenge grant from the National Endowment for the Arts to build its endowment, because the Oklahoma Arts Institute started with a grant from the state arts council, and has a summer program for students in the arts at Quartz Mountain in Oklahoma. And they are building an endowment

with a challenge grant from the NEA of something like \$300,000., and they are matching it.

We, you know, I mean, so there should be a three-pronged stool. Actually, I was talking to Ken last night, and I said, "In my dreams, I think that eventually there will be state funding for the state humanities councils, and we will have a private foundation of an endowment, just like the universities do, that kicks in 250 or \$300,000. a year, to this program fund.".

The other thing, if you are talking about visions, I think my funding vision would be that we would get millions of dollars from the state, and the NEH money, and have 250 to \$300,000. a year, or maybe even more, coming from a separate foundation. It would be a big thing, wouldn't it?

MR. GIBSON: Great dream.

MS. MAY: And I am going to die before it happens.

(Laughter.)

MS. MYERS: It is a pattern that has occurred. You have models to look at.

MS. SEMMEL: Can I ask a question?

MS. MYERS: Sure.

MS. SEMMEL: You know, we have been bringing up lots of important issues, for which we don't seem to have the adequate data, or we haven't asked the question in the

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ways that will be useful for us, and I think, I agree that one of the important byproducts of this meeting will be some of these questions. And I guess I would like to ask Jamil, or people who are--or Robert--from the Federation, how, when you take the temperature of the measure of the new members, of the Federation members, how would you answer this question about independence versus dependence? I mean, what kind of--We have been talking about particularism, but can you give us a sense of--Can you give us a portrait, from your perspectives on the Federation, of the identity of--coordinating ideal identity, or the directions of the state councils? I know that I have certain images, and I don't know whether mine are correct or not.

MR. CHEATHAM: I think the whole notion of a partnership implies mutual independence and dependence. I mean, I don't think you can say we are independent, or we are dependent. We are clearly both. And I think it goes both ways. Clearly, when you go to Congress from the NEH, and relay this thing, you say there are "hundreds of programs". But when you go to state councils, you say "thousands of programs". You are dependent on us to reach certain parts of this nation, and of course, we are dependent on you all.

So, I mean, I think--I don't think, I mean--I don't think any state would say they want to be independent

of NEH, nor do they want to be fully dependent upon the NEH. They want to be whole and individual, like any human being with any kind of relationship. They want to be respected for their gifts they bring to this relationship, and they want to have respect for those gifts. I think we are all--we are all doing as much as we can do, and we are doing only one part of what we need to be doing.

So I think, we are dependents, but we are independents, where the states start feeling independent, or want more independence, is when we feel that, from up here, the things that you want to do--I think we are running into this, but we will run into this problem with the conversation. I think when people--with the National Conversation. I think when--When we in Tennessee are doing everything we can possibly do, and Washington says suddenly, "Well, would you add to the things you are doing, the National Conversation? And here is not enough money to do it, but you know, we know you are used to that.". I think that is going to cause friction. It is inevitably going to cause friction, and I think any time those kind of directives come from above to below, there is a built-in tension.

MS. A. YOUNG: Can we go back to Marsha's question?

MS. SEMMEL: Let me put it a slightly different

way, and then it goes to institutions with which I am a little more familiar. But museums have gone through stages of evolution. I mean, there are still museums at every stage of evolution from, you know, infancy through senility.

(Laughter.)

(Simultaneous discussion.)

MS. SEMMEL: --critical mass of museums at any point in time that are at a certain stage, say, of institutional development, and I think one of the functions of the accreditation process is that it not only reflects back at where those museums are, but increasingly it is giving those museums a little bit of a nudge. And the general operating support program at IMS is doing the same thing. Because as we all know, in the way we ask questions, and what kinds of questions we choose to ask, through this process, we can help move institu--We can both fund key functions of institutions, and then kind of nudge them in another direction. And we hope that that direction is one that fulfills our mission and makes them better, makes them better institutions, and more self-sufficient, and makes the work that they do of a higher quality.

So I guess that is again, what I am trying to get at with, where would you, if you had a critic--if you were to think about the critical mass of--

MR. CHEATHAM: You are asking about the maturity

of the state councils?

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MS. SEMMEL: Sort of where are they in all of this? And I don't know whether--Maybe I need to ask it in a better or a different way, but that is what I wonder about.

MR. CHEATHAM: Well, I think--I think part of the tension between the agency and the states is that the system that was developed was started--We were infants. We didn't know how to do this, or even what this was. And then gradually we have grown and matured and learned how to do this. I think--I shouldn't bring this up.

MR. GIBSON: Oh, sure.

MR. CHEATHAM: Well, okay. I will bring it up.

I think some states don't want to leave home. They don't really want to grow up. There is a certain security in the mother's arms. And there is certain—there is a certain tendency among some councils to want that protection. At the meeting in Richmond, it was mentioned that some—about oversight and accountability, that there had been some, I guess, hanky-panky with the money in some states, and somebody asked, "Name names.", as a joke, and Carole said that we don't name names; we are very discreet about this.

There is a protection built in there, that we are going to be protected from Washington, and I think there is a lot of states that like that protection, and that we all like it some days, of course, but I think most of the states

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are now at a point where they are mature enough that they see themselves as independent institutions.

One director--An assistant director of one state told me that they had a development director come in, say, "What would you do if you didn't have to worry about making NEH happy?". And he said that was the most freeing--It freed them up to plan in ways that they had never dreamed of before, because they had always worried about making NEH happy.

I think most of the states are at the point where they basically pursue their own plans. They do their own planning, they pursue it their way, and then they write the report. And I don't think that they are being led so much by NEH, as writing a report on what they are doing.

MS. SEMMEL: Do you think there is an overlap of mission?

MR. CHEATHAM: Between NEH and--

MS. SEMMEL: Between the NEH mission and the mission of the individual states?

MR. CHEATHAM: I think there needs to be a distinction between local and national projects. I just think there needs to be that distinction. I think it is always going to be difficult when we are doing our work, and not feeling we have enough money, and then suddenly a grant from NEH comes in for \$250,000. that we don't feel is a good

grant, and we feel like we could do more with that money.

And I think that is a built-in problem so long as there is

some duplication of work.

MS. WATSON: Robert, is--

MS. A. YOUNG: Is there a lack of sense of mission of the state councils? Because that is--I think I am having trouble; I am not hearing that. And I think it speaks to Ken's question an hour ago. And it may tie into Marsha's. Is--What--Is there a changing mission of state councils as an entity unto themselves, distinct from the individual state missions? And does that mission change over time? Is there a sense of meeting challenges in the late '90s, walking into the 21st century, which is different from the 1980s? And if there is, or are there discussions about at what levels do they occur? Is this part of the Federation's role, for example, in helping to foster and nurture that changing sense of mission, or is that Congress, or is it NEH?

MR. CHEATHAM: I think if you look at the document prepared, at Barcroft's statements, and the document prepared on the history of NEH about the early founding, and the public policy, et cetera, I think that vision, however it has changed over time, is the vision that unifies and drives the state councils. I don't think the state councils ever dropped that vision. I think when there were the 12

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2 states adapted their language to the new--the states adapted their language to the new realities, but they didn't have to 3 adapt their vision. And I think that the states have moved forward with this vision. I think we have difficulty 5 articulating it in a unified way. I think we are beginning 6 to get to. And the vision is the place of the humanities in 7 our states' lives, and this does not mean simply--I mean, 8 there is one vision of that, and that is the logic of "We 9 will be doing our job if every person in America is 10 accompanied by a scholar to interpret life for him or her.". 11

years at NEH of -- I will say it -- totalitarianism, that the

(Laughter.)

(Simultaneous discussion.)

MS. A. YOUNG: This is at least a concrete concept--

(Simultaneous discussion.)

MS. A. YOUNG: But really let's put some--a little bit of reality on the table here. It is the same kind of trouble I have with my boss's mission, much as I love him, and think he is absolutely headed down the right course.

Increase public participation in the humanities. Amen. But what does that mean? And can we develop some concrete steps to get us there?

MS. MYERS: Jim, did you still want to--

MR. HERBERT: I have an issue that I would like to

have--

raise, a financial issue, before the end of the morning, but I think--And it is kind of a bridge to the partnership issue in the afternoon, and I feel very--It is quite urgent, but I think this discussion is a very interesting one, and I would rather not interrupt it.

MS. MYERS: Bill.

MR. GLADISH: I was going to say the question Marsha asked--

(Simultaneous discussion.)

MR. GLADISH: --interesting here but--

(Simultaneous discussion.)

MS. MYERS: I see.

MR. GLADISH: Oh, sorry.

MS. MYERS: And then Bill. Okay, so Jamil do you

MR. ZAINALDIN: I really don't have much to add to what Robert has said, except that I don't think that the councils see their relationship with the Endowment in terms of talking about triennials as burdensome. I think what we are talking about is how, in the language of partnership, how do we make one plus one equal three. How do we take advantage of efficiencies, whatever those may be? What are the things that we have been doing, because we have been doing them for a while, that we no longer need to do? Are there things that we can do to make the system work better

for everybody? Not just what is working now, but what can work better?

MS. MYERS: Bill?

MR. WILSON: I keep thinking of Ann's dilemma of how to sell, in the sense of give visibility and connection. One of the things that is a centralizing idea that we started out with was this conversation. Certainly state councils are not happy with the idea of saying, "Gee, here is another thing" (school districts deal with this all the time) "Here is another thing, by the way, that you should do.". On the one hand, this is a great centralizing idea. On the other hand, as one more thing on the laundry list of things that need to be done with no more funding, it is not very attractive.

Now another option, if this is National Endowment monies, is to say, "Look, here we go. For the RFP gang, 10% of your programs have to go to the conversation." Their sense of unity, their sense of "If you want to do this, here is the resources to do it", but how would councils react to that?

MR. CHEATHAM: I think that--I am going to give a history of our council, if I can, because I think it--and how we respond to the conversation.

When I first came to the council--(This precedes me, which I want to make clear. This is not my idea.) I

came to the humanities council and I didn't know what the hell it was. I got a job without knowing what it was. So I had to start learning what it was, and I dug out the first proposal we submitted to NEH, and--which was a beautiful document that a group, the original planning committee, had put together. And they had gone around the state talking to people. They had coffee meetings all over the state. And what they finally found is that the biggest problem was divisiveness in the state, much like the National Conversation.

Back then we had to do themes. So we chose--We had to have a theme on which all of our grants were based, and you had to name that theme. And our theme was "Them and Us: What Divides Us, What Can Unite Us?". And in substance, that has never changed. We then went when--Then we did the public policy business. And we saw all the problems with it. All the problems which we all know, and we can all recount, the great successes, and the real, genuine disasters. And we all know them.

Part of the reason is that when people come together to talk about public policy, if they are not bringing the humanities with them, it is not going to be a humanities discussion. They have to have it before they get there.

So we started doing local history, because that

seemed to be where people were really interested in what really was the humanities, where the public policy distinction dropped. We picked up local history. And we pursued local history for a long time, even at times when it was difficult to pursue, because it was not considered--It wasn't the local history of Athens, Greece. It was the local history of Selmer, Tennessee.

MS. JONES: Sparta, Tennessee.

MR. CHEATHAM: Yes, or Sparta. Exactly. Or Athens, Tennessee, for that matter.

But we continued to pursue it, always keeping in the back of our minds this "Them and Us". I mean, that always was an undertone in all of our discussions, and never left us. So we did the local history, and then we started seeing--we started trying to move beyond that. We felt like we had done that as well as we could do it, and needed to move on, and we started playing with language, because we seemed to find that the problems we were having in local history projects, in bringing scholars together with public people, was a problem of language.

The first question was "What is history?". Is it the first families of Athens? Is it my genealogy? Is it the history of ordinary people? Is it the history of the relationships of everybody in this community? We started realizing that having a local history project, when you

brought in a scholar, and the community people, and the diversity of people within that community, you had to have a language. You had to have a common language. You all had to be speaking the same language, at least in the context of that project.

So we started concentrating on language, which led us to the Southern Festival of Books, got us there, and then we see that as an arena of bringing all the diverse people of the South together who are writing, and suddenly you see what is going on is an interchange of stories. That what people are doing is swapping stories, be they stories of history, stories of literature, or whatever.

So then we come back, and now we are doing a project called "Telling the Story of America in the 21st Century", retelling the story of America--of Tennessee for the 21st century, in which we are going back and retell the story of the state. So we are bringing in local history, we are bringing in our language that we worked with, we are bringing in this exchange of narratives, and we are starting from day one with this region that became a state first was inhabited by human beings. And we are going to start from day one, and speak of our history as a relationship between, among, all the groups. So you first have the Native Americans, then you have the European Americans, the African Americans, and you just tell it from the start, as a story

of relationships.

So in a sense, when this National Conversation comes, I want to say, "We have been doing this. We have been doing this for 20 years.". And I think lots of other states are responding, saying, "Wait, this is what we have been doing for 20 years.". And what I fear is (and it involves this relationship between NEH and the states), what I fear is this is going to be defined somehow abstractly up here, instead of coming from the states, and from their definitions.

MS. A. YOUNG: Well, that troubles me, Robert, because that is not, to us, what the National--

MR. CHEATHAM: I understand that.

MS. A. YOUNG: --Conversation is, and--Is it our rhetoric that would give you the impression that--

MR. CHEATHAM: I think it is--I think it is part sitting in this room, and not being fully convinced, with some exceptions, that everybody in this room knows the state council stories, and what we have done, and what we have accomplished, and what we are doing, and the thought behind it.

It is like we are people here without history. It is, in fact, very similar to the whole problem we have in the South among blacks and whites. I mean, when African Americans come to the table to talk with white people, they

are coming with a knowledge of the white people, but we don't have a knowledge of them. So they are coming without a history, and they are having to communicate to us without a history. So we have got to go back and get that history.

MS. A. YOUNG: Well, that is a good point, because I think we are jumping agendas here, but one of the major missions of the National Conversation is to give--In many ways it could be a metaphor maybe, for the model of this entire enterprise in terms of the humanities--is to give a sense of recognition to the National Conversations which exist throughout the country at the local level, and a sense of interconnectedness of movement forward. Is that--There is a progress part of this that is supposed to be an element, I think, that we are trying to help facilitate, is to take what you are doing and combine it with what Vermont is doing, and Wyoming, and begin to move forward a movement. So I would hope that that impression is not--I mean, I--

MR. CHEATHAM: It is not an impression, it is just--

(Simultaneous discussion.)

MS. A. YOUNG: That is what I think our mission is in the National Conversation, and that we want very much to link arms and move forward.

MR. WILSON: But it seems like there is still--There is enough room to get together, but what I am saying

is, if saying "This is a priority. You can figure out how you are going to implement it, but we are going to give you federal funds for this specific purpose.", then it means you have got to sign on to that purpose. People will be very inventive in finding ways to do it. But in some sense, a little logo of National Conversation starts to be flagged on a whole variety of activities, so at the end we find that however we proceeded individually, it does add up to something that says there has been a conversation in all these different 50 states, although it has been different subjects on occasion.

MS. MYERS: And I mean, it seems to me that the amount of directedness, and the amount of money, is not so great as to topple you on your side, you know, to become a different--needing to become a different entity. If anything, you know, making this connectedness--

(Simultaneous discussion.)

MR. CHEATHAM: --the Federation presented for the National Conversation, in fact, urges the conversation to be defined from the bottom up, in a sense.

MS. MYERS: Yes.

MR. CHEATHAM: It basically is saying the states are doing this already. Now you identify what they are.

MS. MYERS: And it will be, you know, since it is going to be spread in all of the guidelines, it is going--

responsiveness is going to be the mode, even though there are going to be kits and helpers, you know, ways of helping groups to have conversations.

MR. WILSON: Do we have a precedent for this? I mean, where the National Endowment has set a theme, if you would, and states have been invited in to participate in the theme.

MS. MYERS: I don't know, but states certainly have their themes, as Robert said--

MR. GIBSON: Has NEH (Inaudible.)? The answer is it has not. I mean, there are a couple of examples that we can cite. We have had the various initiatives, the bicentennial and the quincentennary and things of that type, but that was simply an announcement of interest.

The only real parallel would be the American
Issues Forum that occurred in the late '70s. Some of you
may remember that. When we were working on the National
Conversation, I read the long and extensive evaluation of
that. One of the criticisms of the American Issues Forum
was that it had invited the states, but not significantly
engaged them in dealing with them, and that was cited as one
of the failures of the American Issues Forum. I hope we
don't fail this time.

I think that it is the--The real challenge is, or one of the real challenges that we face, is building this

nation's reputation on American pluralism, the definition thereof, based upon much of the experience state councils have had, and other funding programs at the agency that might grow out of that. The definition of American pluralism that may be operative for this period may be slightly different than that used by some of the states that may not be as inclusive as some of—I think, for example, we are going to have a conversation on interaction, thinking at this point, rather than individual groups telling their stories, though those stories do build on American pluralism. But that is only one example, and that hasn't been determined yet.

So I guess I repeat what I was saying before, we must be acutely sensitive to the history of the program within the states, or the National Conversation will fail.

And I really worry about failure. I wake up at night, worrying about the National Conversation.

MR. WILSON: But everybody has got to be in it, right?

MR. GIBSON: Everybody has to be invited in, and we want everybody in, but there should not be a directive out of Washington saying that you must be in. The invitation must be warm and generous and sincere.

MR. WILSON: Generous, yes, generous. (Simultaneous discussion.)

Not

1 at the state council. I don't think we need a kit to 2 contribute to the National Conversation. 3

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MR. GIBSON: We will talk about that this

MR. R. YOUNG: Okay.

MS. E. YOUNG: Sondra, just a couple thoughts on what we are hearing. I think we are hearing a couple things here. First of all, that there is, if you will, a unifying purpose that the councils have evolved together, and a large part of that is because of their own affiliations in the These conversations do go on outside of this Federation. room, and with a much broader participation of chairs and council staff, and I have seen that over the years, and I think there is -- I rather like Robert's idea that the basic goal of all of us is to have everyone on earth accompanied by a humanist. The second best one would be to get everybody to ask the question "why", you know, before they utter a word or think a thought. And I think that is really what most of the councils are about.

MR. R. YOUNG: I don't think we need a kit.

afternoon. There is an interesting little twist on that.

However, I would still say that for me, it is very easy to divorce that discussion of whether there is a cohesive division or there should be, or how we get it, or whether we had it and we have lost it, or whether it is several visions, from structure. I don't relate the two at

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all. The amount of money that people get, and how they are structured, and how many staff they have, of course bears on how successful they are. But to me, you can accommodate a number of different structures forever, and still have shared vision, shared goals, as appropriate to get the humanities appreciated by the vast number of people. So, I am more interested in the discussion, I think, that says, "Is there a role for the NEH in getting the state councils to think more collectively about their role?". I personally believe that is happening anyway. I think probably the NEH, if they saw that it wasn't, could enter in in ways that would facilitate it, but I think, fortuitously that is happening through the Federation, and through goodwill, and through the fact that we have been blessed with some pretty articulate people who manage the councils on a day to day And that need not be a serious worry right now, even if not everybody articulates the vision the same way.

MS. MYERS: Okay. We are winding up, and the drafting committee is going to go to their work soon. Who wants to have some more to say this morning?

MR. GIBSON: Where do we eat?

MS. MYERS: That is a good question, yes. We are eating upstairs in a portion of the restaurant where that has all been--The buffet will be set up and we can either, you know, hold the food on our laps, or eat at tables. They

1 have tables for us up there. Thank you.

(Whereupon, at 12:20 p.m. a luncheon recess was taken, after which the meeting resumed as follows.)

MS. MYERS: Okay. It is--My watch is fast, and it says 2:00. Is it ten of two? Okay, there seems to be a consensus that we can end at 4:00 if we work hard, and don't take a break, probably because we have already talked about partnership, and National Conversation, and partly because we have--we will have the benefit of the summaries or comments of the committee, the drafting committee, that met at lunch. So if everyone is in agreement, we will aim to adjourn at 4:00, having completed what we have completed. That is, the advising process, stage one.

So let's start with Jamil. I understand you are the rapporteur?

MR. ZAINALDIN: Yes, because I am the only one who can read my handwriting.

MS. MYERS: Okay.

MR. ZAINALDIN: What we did was just to try to recreate, or to try to organize some of the discussion or questions that we heard being asked yesterday and the first half of today. Although these--And we did not include National Conversation kinds of things in this. We just ran out of time.

MR. CHEATHAM: You will have a nightmare again

tonight.

MR. ZAINALDIN: And this is based on, I think, an assumption that this conversation will continue--

MR. GIBSON: Yes.

MR. ZAINALDIN: --that there is some kind of a study process, and--But this was the way the issues fell out, into two different sections. One is simply funding considerations, and another one our partnership considerations.

And on the funding considerations, first there is the question of the distribution, distribution of equity, and the implications of the materials that we saw yesterday. And that is both, you know, the relationship between the council and the Endowment at large, and then there is the other sort of issue that we spent a little bit of time talking about, trying to get a handle on it. We don't know quite who talked about it, but somewhere in there is a consideration of needs. And you might have different ideas of how you talked about need, but somewhere there is a consideration of need, that need--that wants to be thought about within the dimension of qualitative evaluation of applications.

Second, under funding considerations is adequacy and capacity. What does it mean to have the capacity to carry out a statewide program, for a state council?

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The third element under funding consideration was quality. My notes break down at this point. I don't know if Ken, or Marsha, or Carole want to--But just quality came up. Also--

(Laughter.)

(Simultaneous discussion.)

MR. ZAINALDIN: There is a question of economies, economies of scale, economies of efficiency, economies of effectiveness in doing programming, the state level, the national level. Diversification of basic support, we talked about that.

Also under the funding consideration is access to other divisions by humanities councils, applications to other divisions.

MR. GIBSON: Do you include in access, applications, communication or--

MR. GLADISH: Both. I think we meant both.

MR. ZAINALDIN: Both. Although under partnership that access--and communication really is stronger there.

Acknowledgement by NEH of what it takes to run a statewide program, and then what are the current models of the state humanities council? What models exist out there, or what are the typologies--

MR. GIBSON: Of the way they are currently structured.

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MR. ZAINALDIN: --of the way that--yes.

MR. GIBSON: Function.

MR. ZAINALDIN: Yes, function better, yes.

Then under partnership questions, there is the question of the relative size of grants from NEH, and from state humanities councils to local institutions. Also under partnership is the review process. You have the advantage--you have the benefit of local intelligence at the state humanities council level, and you have an added value of the review process at the national level, but what does that mean? How do those two things work together?

Effective communication between the NEH and the councils is important. What are new models for effective communication?

We talked about the idea of the environmental impact statement, and the awareness of the impact of a project on a state that is funded by NEH. What is the logic of federal support from multiple sources of the same agency that goes into a state? What is the logic, when it is coming from different sources within the agency? What is the im--you know? What is the logic, or what should the logic be?

Assessment and evaluation, all around, of the state humanities councils themselves, and the review process with the Endowment; the conversation that we had right

before lunch, that got into peer accreditation issues; the train of proposal, but also the assessment and evaluation of the Endowment's own programming, the impact of other division grantmaking in the states, the impact that that has on the environment of the humanities in the state.

And then we concluded with kind of four sets of questions, that I think are also under this category of partnership. What are the shared, and what are the divergent missions between the councils and the NEH? What do they share, and what do they not share in terms of their missions? That was one question.

The second question was, what do councils want from NEH, and what does NEH want from councils?

The third question was, what do councils need to know, about how the NEH does its work, and what does NEH need to know about how the councils do their work?

And then fourth (and I think we sort of felt this was sort of the heart of part--this was almost a definition of partnership), how can the NEH and the councils work together to create greater resources, and greater impact?

You know, in the use of that \$177 million.

MR. VORE: Could you repeat two?

MR. ZAINALDIN: What do councils want from NEH, and what does the NEH want from the councils?

MS. WILLIAMS: And four?

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MR. ZAINALDIN: How can the NEH and the councils work together to create a greater--to create greater resources, and a greater impact, and impact. I mean, that picks up on fundraising issues, but also, how do we put the two strengths together to reach more people?

MR. GIBSON: But it is sort of also the matter of how--coordinating so that existing resources can be enhanced.

MR. ZAINALDIN: Well--

MS. MYERS: Shall we try to go through these questions, and would that be a useful way of talking about partnership?

MR. CHEATHAM: And be through by 4:00?

MS. MYERS: Yes, and be through by 4:00. Only in terms of--Or we can look at the questions that we have in "Toward a Stronger Partnership", some of which are really--you know, cover the same ground. So why don't we take up the ones that came from lunch? I think that there is a great similarity, actually, if you look at the questions under "Toward a Stronger Partnership". So let's start with the shared and divergent missions. You know, what are the differences? Bill?

MR. WILSON: On the part of the NEH, the mission is defined nationally, and states are defined geographically by the boundaries of those states. The next dimension is,

going back to those three functions, I am not sure you can divide those up between NEH and state councils, although it seems to me there is greater emphasis on the part of state councils on participation of citizens, and more all three, let's say, for the NEH in terms of creation of new knowledge, and translation, and the curriculum.

MS. MYERS: That seemed to be the consensus, even though that isn't the law of the land now, that the propensity is to reaching out to a greater public than we-- Is that in general how the state councils see themselves? Those of you from state councils?

MR. R. YOUNG: Well, I think it is more than reaching out. I think this talks a little bit to the different models. I think, you know, different state councils obviously do different things, but I think one of the things that some state councils really do a lot of is to put an awful lot of work into encouraging community initiated projects, which takes an awful lot of listening, more than perhaps reaching out, or--These things don't just sui generis happen automatically. There has to be an awful lot of groundwork laid before solid projects that come from, you know, the grassroots, as we always talked about, come into being, and I think there is more than just--Outreach always strikes me as--

MR. CHEATHAM: Taking it out there.

MR. R. YOUNG: Yes, taking it out there, and I think we are--

MS. MYERS: Bill, then Tom.

MR. R. YOUNG: You are also eliciting.

MR. ROBERTS: It is kind of--It is also sowing of the seeds that creates the grass for the roots to--I mean, I see part of our mission as bringing--I mean, Bob says it is--People come to us at the state level who would never come to NEH. And that is true. It is in part because we have gone to them first, made them feel comfortable with us, and also made them understand what we perceive the humanities to be. So that it becomes something that they say, "Oh, well that is something that we do, or we would like to do.", but in many cases that we do anyway; we just don't call it that. And if we can define it differently, I mean, bring the people in to help us, then we could create programming, where we don't have it now.

So I think I see part of our mission that the Endowment doesn't do on a national level is bringing things to places, bring the humanities to places where they don't exist. And in some instances, which the Endowment does do, trying to, for example, with education, to improve the level, improve the delivery system for humanities where they do exist, for improving in the more traditional instructional settings. So trying to improve the quality of

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the humanities as it is taught in elementary schools.

So I see our mission, part of our mission, as having that dual sense, bringing it some places where it hasn't been, bringing it some places where it already is, but trying to improve--improve it and make it more designed for the people who consume it in those settings. So I mean, I guess I see the humanities as a product, and that we have different ways of marketing that product on the national level and the state level. I mean, we are, you know, we are one of the Avon ladies, and they are more the national corporation, and--

(Laughter.)

MS. MYERS: Revlon. Revlon and Avon, and if we can get them to underwrite our work--

(Simultaneous discussion.)

MR. GIBSON: Okay, I got it.

MS. MYERS: Okay.

(Simultaneous discussion.)

MR. CHEATHAM: I see the humanities more as a process, or at least as often, as a process.

MR. ROBERTS: I mean, the humanities themselves are a process. I am just saying that what our programs are, I see as a product of--

MR. CHEATHAM: But I think what Bob was talking about is, we are trying to get involved, to get communities

involved in that process.

MR. R. YOUNG: Let me just expand on that a little, because I think there is more than--I like the idea of process because once you get communities involved in projects of their own, whether they initially know it is in the humanities or not, what you develop is an enormous amount of enthusiasm, at that level, that really brings people into the process, that I think, at least in Wyoming, could probably only be accomplished by a state council. And I think that the enthusiasm for the examined life, if you will, becomes part of the process, in the volunteer, in-kind time that is--without which these projects wouldn't go. And it reverberates for years.

MS. : Let me comment. Go ahead.

MR. GIBSON: Let me just--Part of what I am hearing is--and maybe it is some of the current jargon in management--but is that what we are talking about is much greater customer sensitivity, engaging the people in the process of defining their own projects. And that is very important in all this. But I am also sort of hearing that state councils and NEH have a role beyond grantmaking, that it has been leadership beyond grantmaking that is something that in an area, perhaps a very fruitful area, that we can discuss as this process continues. Not necessarily before 4:00, but I think there is an area of collaboration and help

there, and this whole idea of leadership beyond grantmaking, or leadership without grantmaking, leadership without a specific project, or whatever.

MS. WATSON: We were talking as we were getting the report done, written, at lunch, about the disappearance of the capacity of state councils to do grants, to do grantmaking, in the same volume that they did in earlier years, and that this is an essential element that seems to be disappearing from their work, and that that should be part of the environmental scan that we are doing of the status of the councils at this stage.

MR. CHEATHAM: I think it is a particular kind of grantmaking. I think the kind of grantmaking that Bob was talking about, where we are really getting in the community, we don't have the staffs, really, to do that sort of--that you get so many of those that you can't fund them anyway. What we see in Tennessee at least, what is really suffering are those medium-sized institutions. I mean, we are doing a lot of the small grants, and in some of these community grants you don't need those small grants. But the medium-sized institutions that can't compete nationally for grants, and then we don't have enough money to give them for grants. So there are a lot of these medium-sized community institutions that have nowhere to go for grants of this type. And they are medium-sized nationally, but for

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Tennessee they are major. The Tennessee State Museum has never gotten a grant from NEH. Not all NEH's fault, I might add, but --

Is this what you are talking about? MS. WATSON: MR. R. YOUNG: That is part of what I am talking about, you know. But I quess that I would even say that we, unlike the trend that you just described, Carole, I would say that our grantmaking has almost risen exponentially over the last five years, precisely because, I think, of the networks of tiny organizations that hardly even would think of us, unless somehow we went out there and sat around with a woolgrowers association, and discussed the difference between a coyote and a humanist for a while until they finally got the message, and then they came to us. And--

MR. GIBSON: What is that?

(Laughter.)

MR. R. YOUNG: And in either case, the sheep are nervous.

(Laughter.)

MR. R. YOUNG: That is not to disagree with what you are saying, Robert, but I think what has struck me, I quess, is the incredible energy that can be developed at just the very local level, once people--once you build up this enthusiasm so that groups are coming. Then they begin thinking. They know what the humanities are, they know that

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this little project might be able to fit into the humanities. And I find that--I find that energizing.

MR. CHEATHAM: We are giving more of those--

MR. R. YOUNG: But to take up on what you were saying, too, I think there are institutions--For example, we went so far--It was an enormous grant for us. We made a grant of \$30,000. to the Wyoming State Museum for a three year project on World War II, and we had to think long and hard about \$30,000. That is an enormous grant for us, but it was something that I don't think the Wyoming State Museum would have gone to another division of NEH for. It wasn't a national project. It was the World War II in Wyoming. So I would agree with what you are saying, too.

MS. MYERS: Okay. And I think Don's emphasis on, or mention of, leadership is good, as we proceed in these discussions, that in different ways there is definitely a leadership role to play in both, and that there are times in which there can be a kind of collaborative leadership.

Well then, let's go on to the second question.

What do councils--How did you phrase that, Jamil, because my shorthand is--short.

MR. ZAINALDIN: What do councils want from NEH, and what does NEH want from councils?

MS. MYERS: Well, what do councils want from NEH?
MR. CHEATHAM: More money.

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MS. MYERS: Money. 1 MR. GIBSON: Money and power, right? 2 (Simultaneous discussion.) 3 MR. GLADISH: No more sheep. 4 (Laughter.) 5 MS. WATSON: Well, Robert, when you were talking 6 about the accreditation panel, it wouldn't necessarily have 7 resulted in more money. I think you--But the way you 8 described it, there would be more of an interchange between 9 the panelists and the council, and more understanding on 10 their part that would presumably convey, I suppose, to the 11 NEH, about the work of the councils. 12 And Bob, you were saying that sometimes when you 13 are driving out there, sometimes flying out there, in very 14 lonely and dangerous situations, that you thought of 15 Marjorie, and wished that --16 MS. MYERS: She were there to protect him. 17 (Laughter.) 18 MR. GLADISH: Lonely Wyoming man. 19 20 (Laughter.) MS. WATSON: And that wouldn't necessarily have 21 gotten you any more money either, and I think that my 22 23 advocacy--MR. ROBERTS: It would have been an experience, 24

MS. WATSON: Right. But my advocacy for the work of the councils, I think, is evident, and desire that there would be more funding. But those two struck me, those two struck me as statements about wishing somehow that there was a more of an acknowledgement, more of an appreciation, more of an understanding, over and above funding, that--At least I heard today, and I would like if you would be willing to say just a little bit more, if I am hearing you correctly, if I am not, fine, about that.

MS. MYERS: A more three-dimensional picture of what is going on?

MR. R. YOUNG: Let me just add to that a little bit. I think it is perhaps an understanding of the enormous amount of time and effort, over a long haul, that it takes to elicit, evoke, from frontier communities--These sorts of things don't happen overnight. And I think that that is not something that you can easily put in a triennial proposal, you know, that it was seven years before finally something happened, let's say, on the reservation. It is a lot of listening and I know state councils are different, and I am not saying that we are not--in any way that we are not appreciated, but some sense of the, maybe of the structure, the way that staffs, very small staffs work almost incessantly with groups who I think in Washington, you know, I think, well, who cares about these people? Well, we care

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about these people. But on a national level, does anybody really care about them? Yet that is the guts of the program.

MS. WATSON: You mean except for me.

MR. R. YOUNG: Of course.

MR. ROBERTS: I don't think it is so much they don't care about them, as they don't know about them the way you do, because they are not out there, sitting and talking to the wool growers.

(Simultaneous discussion.)

MS. MYERS: Arnita, and then Pat Williams.

MS. JONES: Yes, well I was just, you know, in terms of hearing this morning, it seems to me that it wasn't just more understanding, acknowledgement of what you are doing by state program staff, but NEH staff. I mean, you know, that it is not a program, that is a problem that is division specific, but that the whole Endowment--

MR. CHEATHAM: I think it even extends beyond that. I mean, now and again, somebody who is in academia discovers the public, and comes out, and because they are coming from academia, they are supposed to know the humanities. It is like our knowledge has no value. It is like our knowledge of 20 years of working in these communities, trying to do the public humanities, as if somehow that could be wiped out if we suddenly sat down a

group of scholars, like in Chicago, to talk about the public humanities. Suddenly that group of scholars would know more than the state councils would. I think that is simply not true. I think the state councils, if you are talking public humanities, I think the state councils know it better than anybody in this country. With the exception of museum people when you are talking about their disciplines. Those people out doing the work know it. And they know it better than all the great scholars who don't do the work. And it is not because we are smarter or better. We are doing the work.

MR. R. YOUNG: Yes, I agree.

MS. JONES: So I don't understand you as well as Carole and Don.

MR. CHEATHAM: Well, I think some people do.

(Laughter.)

MR. CHEATHAM: I think in fact, the history profession--

MS. JONES: That is true.

MR. CHEATHAM: I think in fact the history profession is further along in understanding the state councils than even the other disciplines.

MR. GLADISH: Sure.

MR. CHEATHAM: Because we work more closely with them, and there are ways that our programs are developing

scholarship, even. I mean, there has been that marriage--1 MS. JONES: Oh, absolutely. 2 --in history, where there has been 3 MR. CHEATHAM: Maybe anthropology. in no other discipline. 4 MS. MYERS: How about being --5 MR. CHEATHAM: Not English. 6 I would like to add something else MR. GLADISH: 7 8 besides to this. Robert started with that we wanted money, and now you want love, too. 9 10 (Laughter.) MR. CHEATHAM: But if we can't have both, we will 11 12 take the money. (Laughter.) 13 MR. GLADISH: So, but isn't there--There is 14 15 another thing, I think, that would be appropriate to add to the list about what the councils want or desire from the 16 Endowment, and that is advocacy on behalf of the state 17 council and the public programs, on a larger national 18 platform, with the groups, funders, political enterprises, 19 et cetera, to which the Endowment, as a consequence of its 20 standing, has access. Advocacy, I think, is a key thing. 21 And I suppose then, coming along with advocacy 22

would be a kind of more activist effort to have our work
visible and interpreted in the larger press, television, et
cetera. I think those are things that go hand in hand with

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this business of resources and respect, also this advocacy and kind of information capacity.

A little effort that was underway, Carole, when Doug Ford was working with you, and has extended still, is the Federation's active engagement with the disciplinary societies, and trying to be certain that our work was on the agenda at AHA, at APSA, at the Anthropological Society, that kind of business.

That kind of work is stuff that was very valuable, and resulted in an impact for us in Indiana, and I know in many other states, because people would come back and say, "Well, I am going to call these people I run across, maybe we can do something together." That can change the environment for our work. I think that is a really important asset that the Endowment brings that we can't, except in fits and starts. I know Arnita because she is in Bloomington, but if the OAH wasn't there, the NEH, for me anyway, would be the principle interpreter, along with our I think there is a place where the Division own Federation. of State Programs and the Federation can work very constructively together, because that is one of the things that we as members assign to the Federation as an obligation and responsibility. So that goes along with advocacy and information kind of business.

MS. MYERS: Can we turn it the other way now, and

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say what does the NEH want from the councils? 1 2 MR. CHEATHAM: We are not through yet. MS. MYERS: Oh, you are not? Well, money. You 3 wanted to mention money, is that right? 4 MS. SEMMEL: I will just take a cue from you, Ken, 5 because one of the things that is important from my 6 perspective, is that at gatherings that you have, if there 7 ways in which some of the things that are funded through our 8 division can get better notice, publication, public hearing, 9 I think that would also be helpful, either at your 10 Federation meetings, or through joint appearances at some of 11 these academic conferences. I think that could be very 12 helpful for all of us, to show how in many cases there is 13 this partnership that does work in conjunction with certain 14 projects, to further the public dissemination of humanities. 15 I have been frustrated at some of the annual meetings of the 16 Federation that, you know, I am not on your time schedule, 17 and I know you have got lots of things to discuss, but there 18 19 are some interesting models that could be presented in your Federation sessions. 20 21 MR. ZAINALDIN: Yes, but--Sort of a theme running 22 through a number of our comments, are mechanisms. MS. MYERS: Are what? 23 MR. ZAINALDIN: Are mechanisms. I mean, we have 24

MS. MYERS: Communication.

MR. ZAINALDIN: Well, yes, but you know, it all comes down to who does what. I mean the coordination--We have two mechanisms, the Division of State Programs and the Federation. But there are other mechanisms, too, and some that may not even exist yet within the Endowment. But I mean, I think at some point in the study that you are going to be doing, it would be--That is the next step, is to connect some of this with some sort of network.

MS. SEMMEL: And I will just say one more thing. That is, that I am very sensitive to Robert's point about medium-sized institutions, because this is something that we agonize over time and time again. And even more than the state, the local-national dichotomy, it is the large-medium-small sized institution mix that is breaking down, and those institutions that do good serviceable proposals, that do well but not quite well enough, because of our limitations on funds. It is a real issue for us, and we really struggle with how we can address it. And even a massive infusion of funds to the state councils wouldn't necessarily accommodate the needs of some of those institutions--

MR. CHEATHAM: If we had enough money to give one \$50,000. grant a year, I think it would make a lot of difference.

MS. SEMMEL: But then we see proposals, again say

from museums. There might be ten museums in a state that have projects that a decent, appropriate budget for that project which could deal with the permanent collections of that museum, could be in the several hundred thousand dollar range, and the request to us is only a fraction of that total project budget, and yet if that project, almost but not quite makes it time and time again, it is very frustrating for us, too.

So, again, I guess I just wanted to--What I want from you, I guess, is just more dialogue about that issue. About how we can come up with either categories, or ways of dealing with that size institution. At the Federation meeting in Providence, when we did a session like this, one of the main issues that emerged at that session, and what we are all trying to do--

MR. R. YOUNG: Well, let me ask you, Marsha, is there--Do you see any possibility of a way in which your division could work together with the state council for a medium-sized institution in which there was joint funding?

MS. SEMMEL: Well, I don't think any of that should be off the table. I mean, I think that that would be something that we should think about. Again, I am not quite sure how it would work, but I--

MR. R. YOUNG: I mean, to meet Robert's \$50,000.-MR. CHEATHAM: Fifteen thousand now.

1 (Simultaneous discussion.)
2 MR. R. YOUNG: Fifteen tho

MR. R. YOUNG: Fifteen thousand from the state council, 35,000 from the--

MS. SEMMEL: In fact, it often happens with the projects that we fund. There is this cobbling together by

MR. CHEATHAM: But that really-(Simultaneous discussion.)

MR. GIBSON: --maybe self-conscious problem.

MR. R. YOUNG: Yes.

MS. MYERS: Any other comments on this category? Yes, Pat.

MS. WILLIAMS: I just think always it is helpful to have from the state up to the national level more communication about what is happening at the local level. Because your fingers are on that pulse, as you persuaded us, and I think there is a lot more going on in the humanities that the state councils aren't funding, that are being funded at the county and local level, that we should at least have anecdotal knowledge of, if not statistical information about, because we could make a better advocacy case for really how extensive the humanities really are, you know, while we are lamenting not being able to get out there. I know just from my own sort of personal avocational experience, there is a lot that goes on at the local level

that would fit into the humanities, that are being funded from other funny little sources.

MR. CHEATHAM: Or not being funded at all, just happening.

MS. WILLIAMS: Yes, we are funding three archival projects in Prince Georges County. Nobody would ever count those, because they happen to be coming out of a preservation fund instead of a humanities fund. So it would be very interesting to get a better picture, and I don't think we will ever have the statistical instrument to do it, so we need a combination of the statistical and anecdotal coming up.

MS. MYERS: Tom.

MR. ROBERTS: I guess, I mean, that would have to come from the councils through the Division of State

Programs to the rest of the Endowment. Presumably,

certainly individual program officers within DSP are aware

of the anecdotal, and even to an extent, even though it is

only every three years, the statistical situation in a

particular state. How can that be translated into

information that goes into other divisions, so that Public

Programs finds out that there is an exhibit on a particular

topic going on in Wyoming or Maryland or wherever that you

wouldn't have known about, because they would never come to

you. But somebody else might be coming to you, and it might

influence your dealing with this larger applicant, if you knew that something of mid-sized situation that from all reports was very well done existed in another site. But I don't know what you would do. If you would somehow try and make the applicant aware of the other thing, or if you would feel that it was replicating something that had already been funded with NEH money that filtered through the state councils, or what. But would it--Would having that kind of information about other humanities pursuits going on somewhere else influence you somehow or other?

MS. SEMMEL: Very much so. I mean, we are always trying to keep track of what is going on, and there is no way that we can. But it is--So it is very, very important for us to know when these kinds of efforts are going on. And people, too, people who you work with who maybe would be good reviewers for us. You know, all of that would make a better exchange for us--

MR. ROBERTS: Maybe we should--Somewhere in the course of today or yesterday, somebody said that this is really, I think, something that--It is the DSP staff that has to be the instigator of that. I mean, we can send you all kinds of information. How you distill it, and then dispense it within the--just within the Endowment is really a burden for you. But it would seem that there is a need for this, or a gap there.

MR. CHEATHAM: It seems to me, that it would be pretty easy for Public, and Education, and all those, to keep up with what is going on in the states, if we put them on the mailing list, if they went to our national meetings, not to make presentations, but to listen and participate.

MR. ROBERTS: To an extent, but I would say also, I mean, I think it has to be centralized. I mean, if you read the Tennessee newsletter this week, and then 12 weeks from now you read the Indiana newsletter, I am not sure if you are going to put it all together that way. And I am saying that somehow--

MR. CHEATHAM: I think that is true, but there is a mechanism to keep it going. I don't know how to find out about your programs. I read everything that comes down to us.

MS. SEMMEL: Are you talking to me, or--

MR. CHEATHAM: Yes, yours.

MR. ROBERTS: He doesn't care about mine.

MS. SEMMEL: So you are saying through --

MR. CHEATHAM: See, I can keep up--

(Simultaneous discussion.)

MR. CHEATHAM: No, I can keep up with the states very easily. I mean, there are mechanisms. It is out there. I don't know how to keep up with what you are doing in guite the same way. Because there is not any kind of--I

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mean, I was really quite impressed by that group of people 1 that you all got together, and talking to them about their 2 projects, the study group, the group we had--When was that? 3 The Public group. MS. MYERS: 4 5 MR. CHEATHAM: The last--(Simultaneous discussion.) 6 MR. CHEATHAM: That was really impressive, and 7 talking to those people about the projects they are doing 8 afterward. But I didn't know those things were going on. 9 mean, I might have seen a title somewhere, but I didn't know 10 they were going on. 11

(Simultaneous discussion.)

MS. MYERS: We have to work on this.

(Simultaneous discussion.)

MR. GIBSON: --really superb work. And we do need a new mechanism for doing that. The mechanisms you mentioned, talking about Jamil's comment, would be useful. I mean, newsletters and attendance at meetings, and so forth. And I am not quarreling with that at all. But I think it does need to be a more systematic means of getting information. Especially about what Public and Education are doing. I think those divisions are of greatest interest to the--And part of that mechanism may be the electronic--

MR. CHEATHAM: Well, I think we don't want to hear it so much from Public and Education. What I really want to

hear is the project people.

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MR. GIBSON: See, that is tougher. Yes, yes.

(Simultaneous discussion.)

MS. MYERS: But don't you think, if through the divisions, you know, where there are potential tie-ins, if not definite or obvious ones, there is some language coming beyond information, sort of neutral information coming out about what museums are being funded in Tennessee, that there might be, in some language used by the program, Public Programs let's say, a suggestion, it doesn't have to be a requirement, but something that brings the other programs closer to the State Programs, where it can be useful, in terms of--where there is a real complementarity. And some mechanism that the Endowment can devise to make that happen more regularly, and not accidentally.

MR. GIBSON: I really can't--Allow me to turn to telecommunications for one second, if I could. The Endowment, as you may know, has finally gone--has finally pulled into the 19th century on telecommunications, that we have all learned and will have Internet soon.

MR. R. YOUNG: I sent an Internet message--

MR. GIBSON: Hopeless, yes.

MR. R. YOUNG: And it didn't get there.

MR. GIBSON: Right.

MS. : That happens frequently.

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MR. GIBSON: The--Of course, e-mail, we have internal e-mail, and I had a very disturbing experience last week. Marsha sent me a note on her internal e-mail, and it came back to her and said "Recipient Unknown.".

(Laughter.)

MR. GIBSON: I found that mildly discouraging.

What has Sheldon done now? But we will have Internet, and we really hope to be connecting with all states in the near future, so we can communicate electronically. You can access our application files--grant files, not application files--access our grant files, and you can (Inaudible.) that way. But it is not as good as that kind of meeting you are talking about, and we can, I think, come up with some means or mechanisms for that as well. But I think electronically it should help a lot.

MR. ZAINALDIN: We should be talking, though, because we have got Humnet on-line, but people are afraid to use it. But it is a tremendous resource, and we ought to be doing it now, not after--

MR. CHEATHAM: We ought to be talking about statistics, too.

MR. GIBSON: Yes, agreed.

MS. MYERS: Yes, Bob.

MR. R. YOUNG: I was just--Along this line of--I think our boards need to be brought into this, our board

members need to be brought into this more directly, and maybe that is something that—I think, I think that the state councils are now at a point where they are doing a pretty credible job of orienting their members to what they need to do on their boards. But what I find among my board members is they really don't have any idea except the blue booklet, et cetera, what Education is doing, what Public Programs are doing. Maybe in the orientation of new board members there could be—we could begin talking about possibilities of cooperation between—

MS. MYERS: Enterprise. Enterprise and potential for cooperation.

MS. SEMMEL: Even within our division, which has five programs, we find that the history people don't know what art museum people are doing, film makers don't know what museum people are doing, librarians don't necessarily—So it is--There are these pools of projects, and pools of resources, and they need to be connected in some way.

One of the things we are considering in our division is some regional workshops, where we would try to work with state humanities councils in certain areas, and then just come out with representation from all the programs in the division, and try to not only do a better job in disseminating information about our programs, but have the sub-benefit of drawing people from various kinds of

institutions within an area, that we all assume that they all know each other, and it never turns out that they do. Getting together to not only talk about how to get a grant, but to talk about some other larger issues that we all face in doing effective public humanities programs. That is why we are trying to get more travel money from Don. (Laughter.) MS. SEMMEL: Never mind. Anyway, that is one of the issues we are really trying to look at.

(Simultaneous discussion.)

MR. VORE: Jamil, could you comment more, because I know as a result of the last Federation meeting, all of us, collectively, were very excited about the potential on that program. And then you mentioned no one is using that here. So what is--Where are we, and why is that network not being utilized, and if we could use it for one of the future--What do we do?

MR. ZAINALDIN: Well, part of it is that, I guess, in our department there are 20 or so users of it, individuals who sort of use it.

MR. CHEATHAM: There is more than that.

MR. ZAINALDIN: You mean actual daily users?

MR. CHEATHAM: Not daily, because there is nothing

MR. ZAINALDIN: Yes. Clearly it is--

on it.

(Simultaneous discussion.)

MR. ZAINALDIN: I mean, what we did was we broke it down into categories of information, where you could actually have a conversation online, or you could communicate in a particular conference area. The conference area might be something about speakers bureaus in your state, and we have a file there where you could actually pumpload information into it, by simply using a disc, and then you could review it on the machine, and then download it into your disc, and print it out, you know.

But it--Creating it is one thing. Finding--you know, somehow--We just had a committee meeting, that is basically restructured the whole thing. Enticing people on to it and using it is another, and that involves identifying people out there who will take responsibility for a particular conference area, and actually trying to get some conversation going, encouraging state councils to begin to upload some information, because it is not going to be used until there is useful information in it. But nobody yet has made much of a decision about actually beginning to upload information that they have in the machine. So it is kind of sitting there, largely being used as e-mail, as an e-mail function.

MR. VORE: Do you think it--Does it (and I don't know that much about it), does it have the potential of (I

have been listening to this conversation) to where Jim could put something on to it that would be of potential interest to all of the state councils? And I am sure there are a number of things that Jim might want to say, "Hey, this is something that I should alert all the state councils to.", or other divisions--

MR. ZAINALDIN: Yes, definitely. Definitely. I really think, you know, if we could just sort of sit down and show you what we have got, and as I say, it is almost blank at this point.

MR. VORE: The same with Marsha. I don't know. I am sure--

(Simultaneous discussion.)

MR. ZAINALDIN: It has got a huge capacity. We wouldn't need to worry about it being filled up for 10 or 15 years.

MR. CHEATHAM: Well, here is the problem with it in part. Now bulletins are one thing, you know, if you want to send out a bulletin of information. But that is not very exciting or very interesting, and you can do that by the mail anyway. When these things get really interesting and exciting is when you are having conversations over them.

There is only one active conference right now, and that is ours. The one that we are doing--the database--our database users, and that conference is active you will see. If you

1	go in there you will see that we are talking to each other
2	about issues.
3	MR. : You mean, ARAC (?) ?
4	MR. CHEATHAM: Yes. But that is the only active
5	conference. None of the other conferences are active,
6	because nobody has started talking on them. If we take Ed's
7	fax machine away, we can probably have a good conversation.
8	(Laughter.)
9	MR. CHEATHAM: If that had been the way he had to
10	do it, you probably could have gotten something going there.
11	Unfortunately, it is happening on the fax, rather than on
12	Humnet. But it would be better if that kind of thing would
13	go on.
14	We are going to reduce the number of conferences.
15	Right now that is overwhelming to a lot of people, and they
16	don't know where to have their talks and stuff.
17	MR. ZAINALDIN: I mean, speaking of partnership,
18	that is a good area. I mean, if it is at the beginning.
19	(Simultaneous discussion.)
20	MR. ZAINALDIN: It doesn't belong to anybody, it
21	is simply a network.
22	MR. VORE: I agree with you, Robert, that
23	bulletins isn't enough, but again, we have got to start
24	somewhere.

MR. CHEATHAM: Oh, bulletins are fine. I mean,

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they are just not what can be really exciting about --1 MR. VORE: What existing mechanisms do we have 2 that --3 (Simultaneous discussion.) 4 MR. ZAINALDIN: And I am thinking there had better 5 be one, and I am thinking also about our conferencing. 6 have talked about the various kinds of meetings that we 7 have. Maybe what we need to do is to--I am thinking about the Federation conference, some of the things that you said 9 you got out from you know, from the Providence one. I mean, 10 11 well let's sit down and figure what should we be doing. mean, it is actually not too late for--12 13 MR. GLADISH: Has NEH become an Internet domain? 14 Is that what has happened? Or have you connected with 15 somebody else? MR. GIBSON: We will be--Well, we are connected 16 with GW right now, but it is a dinosaur type system. 17 will be going with Internet within a matter of months. 18 19 MR. GLADISH: So you will be your own domain. MR. GIBSON: Yes. 20 21 MR. GLADISH: I mean, there is an area of--Many of the councils are connected through their inst--through other 2.2 institutions, but a very large number are not. And that 23

connection, that is an area for potential collaboration.

MR. GIBSON: Well, I think it would be very

1	fruitful. I can't tell you exactly how soon we will be on,
2	but I have already committed the money to buy in, and it is
3	a matter of selecting the vendor to order the configuration
4	of it. But that is coming shortly.
5	MS. WATSON: And you might consider councils as
6	part of our domain?
7	MR. GIBSON: Yes, I am not technologically
8	sophisticated enough to
9	MS. WATSON: I know, but that is a good question
10	to ask.
11	MR. CHEATHAM: Well, what you can do, we can
12	connect, have an e-mail drop, through Humnet. That is
13	possible. We know that. We can send and receive into
14	Internet, from Humnet. That is possible.
15	MS. SEMMEL: Would you be able to do a Humnet
16	demonstration for members of our staff? Just for doing
17	MR. ZAINALDIN: I could find someone who could do
18	it for you, I couldn't.
19	MS. SEMMEL: Because I think it would be good for
20	us to
21	MR. ZAINALDIN: Definitely. Definitely. Oh, yes.
22	And you know, we will be doing it at the national
23	conference. We will be doing it, you know, with the screens
24	and everything again this year, so we will be glad to, you

know, to do that. If you want to do it before then,

definitely. We will do it.

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MR. CHEATHAM: The problem with it is, the problem with Humnet is, you can send bulletins all day, but unless what is going on is interesting to people, they are not going to come on and get the bulletins. They have got to be interested in getting on, before you can send a bulletin, because nobody is going to--If they are not on, the bulletin--

MR. ZAINALDIN: But we could make it sound like a conversation--

(Simultaneous discussion.)

MR. ZAINALDIN: --on Humnet, you know, dedicated to the Public Programs Division, you could ask some questions, and then give it two weeks to get out there and to cook, and then see what you have got in three weeks.

MR. ROBERTS: Great idea.

MR. GIBSON: Leave Education out of it, though.

MS. MYERS: Jim?

MR. HERBERT: I actually have a shopping list also, of things that NEH needs from the state councils.

MS. JONES: Could I say one thing on the online stuff, before you start? I mean, you all funded H-net, right?

MR. HERBERT: Um-hum.

MS. JONES: If anyone is coming to my meeting next

week, there will be demonstrations of that, which is a similar kind of system.

(Simultaneous discussion.)

MS. JONES: So you might want to drop into Jensen's (?) show there, so--

MR. GIBSON: Who is going? Greg?

MR. HERBERT: It is true. We funded H-net, and lots of other things like that, so this is such a whole new domain, that there is much that can be done.

MR. : Is that History Network?

MR. HERBERT: Yes. The shopping list that I have sort of accumulated has mainly to do with elementary and secondary education. The data I have learned is the principle focus here. It has two areas of immediate concern, I think, that really could become the agenda for some kind of working subgroup.

One is this matter of local institutions for teacher in-service support. This is an area that many state councils have been active in. It is an area of importance nationally as well, and it is an area that has a great deal of change in it; the sort of post-Sputnik residential institutes for individual teachers is a model which really has been completely suspended by private funders now, and one that we have been transforming as well. Its successor, I think, will involve a great deal of collaboration between

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local agencies, and the NEH. And so this whole area of what should be done, and what can be done, to be more effective with less money in the matter of teacher in-service development, is I think, a very important area, where we need to know more about what is happening on each side, and learn more about how we can multiply effectiveness. That is a very complicated issue, I think, and will take, although it is the one that got on the table first, in fact it would be harder to pull off.

The second issue, was just barely--I don't think got quite on the table; it was in the corner a lot. It has to do with this, what you might call the promulgation and implementation of national standards in elementary and secondary education in the humanities fields, history, literature, and foreign languages. This is most obviously a national/state kind of issue. We are now beginning to get a lot of proposals from various organizations who would like to undertake to promulgate the national standards as the mathematicians have done. It was in the teaching communities of history teachers and English teachers, language teachers, precisely because the reform is shaped like a national/state partnership. It seems to me that the most important kind of promulgation structure would be a national/state partnership, in any given case. And so it seems to me that here we have a kind of -- I don't know if the

states want to go into it. There is certainly an area where there is the possibility of, and the need really, I think, for some large-scale cooperation. So those are two very practical issues that I think a subgroup should address.

I have a long list of more general things, that include this exchange of intelligence, and sort of interaction with local government agencies that would be important in the field of education. We find it hard to keep up, obviously, with so many states.

The notion that the state councils want to know more about the project people in their states dovetails very nicely with their desire to share the results of their work. There is always great pressure put on them to disseminate and otherwise extend the effectiveness of what they have been doing.

There is also an area, I will just mention briefly--Don and I have talked a lot about it--of somehow--which extends beyond Education and into the domain of Public Programs as well, of somehow using the resources of the NEH to right the balance of academic resources in metropolitan areas, between the periphery and the center. Right now, the center is, from an educational point of view, impoverished. School systems in the District of Columbia have zilch. School systems in Montgomery County and Prince Georges County and so on, have a great deal.

If one tries to right the balance of those resources, one begins to think of the way in which public resources, such as public television stations, public radio stations, and museums and libraries, which are also located in the core city by and large, may be brought into the equation to balance the resources available to the entire metropolitan educational system. So this is sort of--This is a very large endeavor, and one that probably lends itself to demonstration projects, rather than to a national program. But it is, in my view, at the heart not only of the educational crisis in the country, but our crisis of polity as well.

MS. MYERS: Yes, Arnita?

MS. JONES: If I could just follow up on what Jim was saying a little bit, in terms of the education reform side of it. My organization is very interested in what is happening with history education reform. It is one of the disciplines named in the national goals. And we recognize thoroughly that what is happening is happening state by state. I mean, there is the national goals movement, but then it is going to be implemented out there 50 different ways, and it is very hard to find out what is happening, where, when.

I mean, it is just what you have been saying. What is happening with local governments? What is happening with

legislation that relates to the Department of Education nationally? I mean, John keeps me up with what is happening with NEH, but he can't do the Department of Education, in his spare time, although I have leaned on him once or twice to try.

You know, it is--that is something we could use from both state councils and the national organization. I mean, people in the states, I think, frequently--I mean, they know the status of education reform, in some degree at least. And I don't know that people here in the agency nationally are fully aware of what is going on with other national efforts, or legislation that relates to other federal agencies. But it does seem to me that you might be able to do that a little bit better than I can do it from Bloomington. And at least what you do know could be channeled out to organizations like mine, as well as state councils, and so forth. So, that is a real need, because this is going to be with us for a number of years, and--

MR. HERBERT: Jamil was just talking about a substitute session at the Federation meeting. All three of these--Well, most of the standards projects in the humanities areas are, in fact, cofunded by the Endowment. So there is a kind of interior knowledge of these projects, and their implications for curriculum in the state, and for teachers in the state. It is obvious, I mean, one would

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hope, this one does hope, that this would be a matter of interest to the state councils, and that they would take a lively advocacy role in making sure that what ends up being practiced in the states are, in fact, the humanities.

MS. JONES: But it comes back to Don's question.

Are there areas where NEH and state councils can take a

leadership role above and beyond grantmaking, alongside

grantmaking, and that certainly is--

Jim, you mentioned earlier, I think MR. GLADISH: yesterday, this -- the comparative experience in the math and sciences, where NSF has joined together with local advocacy and curricular groups. Ohio is the closest one to us with which I am familiar. In fact, the former associate director of the Ohio Humanities Council is one of its regional directors, Chris Nicely-Angle (?). The southern half of Ohio is her responsibility for science and math activity. Are you suggesting that we ought to be looking at whether or not we could identify and create, in a collaborative way between the Endowment and some state councils, a similar model for -- to approach all those issues? Now I know NSF has a hell of a lot more money than we have, but I mean what did they put in? Five million dollars into Ohio, or something? A single state.

MR. HERBERT: NSFs education budget last year increased more than the entire budget for the National

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1 Endowment for the Humanities. So it is a different scale of 2 thing that we could try.

MR. GLADISH: But if there were some states, not 56, but--Would you be receptive to those kinds of discussion?

MR. HERBERT: Absolutely. I mean, in fact the NSF business only works in a certain number of states. And our statewide initiative may not be very systemic, or at least systematic, but there is clearly a role, a very important role to be played in this kind of--to find a humanities analogue for this--for the NSF statewide initiative.

MR. HAMMER: Could the Education Division, if a regional grouping of state humanities councils came together to form a cooperative project to do just what you are talking about, say the Old Midwest, or something like that, and then since you can't make a grant to a state council, could you then make a grant on this kind of a subject, to a collaborative that had a, you know, an institution that wasn't a state humanities council as the applicant?

MR. HERBERT: You know, John, I don't think we should try to solve bureaucratic problems by fudging the issue. Maybe we can't make a grant to state councils now, directly, but--

MR. HAMMER: No, that is not the point. The question is, is it within the work of the Education Division

you c	ould	make	a	grant	like	that	, to	do t	hat	kind	of	wor	k?
		MR.	HEF	RBERT:	Sur	e. I	mean	ı, my	poi	nt i	s th	ıat	Ι
don't	thi	nk th	nis	is a	multi	state	issu	ıe in	mos	t ca	ses.	I	
think	it:	reall	у і	sas	tate-	by-st	ate i	issue					

MS. JONES: State-by-state.

MR. HERBERT: That is what lends itself to this forum so well. So you wouldn't--Whatever invention you--Whatever devising you do to address this problem, you probably won't keep it state-by-state. But given that, yes, absolutely. There are important, important issues that need to be dealt with here.

MR. HAMMER: What I was thinking of, is that it would be--the money would be divided to address the issue in the states, but you would have a mechanism so you didn't have to make hundreds of grants.

MS. WATSON: Could you say a little more about how NSFs--what NSFs funding for national standards--What does the funding pay for?

MR. HERBERT: Well, there are various levels of funding, but it pays basically for conferences and planning meetings. And the content of those conferences and planning meetings varies as the reform process moves along.

The first goal, in the case of mathematics, is that the mathematics teachers of a state simply understand what the standards are. And they have done elaborate work

in figuring out how many teachers know that there are new standards, know how they are different from current practice, are able to think their way into those standards, see the implications for changes in practice. So the first stage really is just familiarization and understanding of the new directions.

Then you go to the stage of--well, various kinds of implementation projects in--Well.

MS. WATSON: And does that involve changing state law perhaps, prior to--Or does it skip that step and just go straight to curriculum, or are there just a lot of different ways to--

MR. HERBERT: The state law is getting changed for states. That is to say, there are various devices being used by the federal government that will force states to accommodate these national standards. The board forces, probably not welcome in humanities circles, but when you tie \$7 million worth of state aid to the standards, that is force.

MS. WATSON: By the way, we sent a fax to all the states just on this very topic the week before last, informing them of what Jim has reiterated today. But what I take from it is that something that we can reinforce and continue to discuss, and perhaps maybe discuss at the national meeting.

MR. HERBERT: You know, I don't want to spend too much time on this topic, but an important point to be made about the mathematics standards is that they are good in themselves. They are, in fact, the reform of mathematics education. Consequently, there are plenty of people who believe that it is important that mathematics teachers understand these standards, and know what to do with them. It isn't simply the force of law, and in fact, the mathematics business has been going on now for five years or so. It has been very effective, reached maybe two-thirds of the math teachers without the force of law.

One can entertain the same kinds of hopes for the three standard efforts in humanities areas. And so one wouldn't necessarily want to simply be driven by state law, or federal law. The good parts of the history standards, for example, are worth understanding, and promulgating, and supporting with in-service activities, in and of themselves.

MR. GLADISH: Jim, the three areas are history, language arts--

MR. HERBERT: Well, we say history, they say social studies. We say English, they say language arts. We say foreign language--

MS. JONES: No, no. History is--

MR. HERBERT: No, no. I mean, we in this case, are the standards efforts, and the Endowment, and the

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1 humanities. But in state departments it is usually a 2 different terminology. MS. MYERS: Any other comments? We are actually, 3 as we speak, addressing the several questions, I think, that 4 are two of four. 5 MR. HAMMER: That are 2 of 27. 6 MS. MYERS: Of the four questions. (Simultaneous discussion.) 8 9 MR. CHEATHAM: That just took an hour, so--10 MS. MYERS: Yes. MR. HAMMER: She meant 4:00 in the morning. 11 I meant the four questions that Jamil 12 MS. MYERS: put forward that we thought we would focus on in the 13 discussion of partnership, and I think we have been talking 14 about them. What do they have to--What does the NEH have to 15 know about the way the councils work, and what do the 16 17 councils have to know about the way the NEH works? And I think that we are getting into that. Yes, Bill. 18 MR. WILSON: I am sensitive that I am the lone 19 20

chair here remaining. It seems to me that one of the strengths all the way along has been kind of orientation to board members at the outset. We get the big picture, but we probably don't know a lot more coming onboard, so it is a little bit of a blur.

It seems to me crucial that the kind of

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conversation we are having, and what it means, needs to be integrated into meetings with the board. Too often I find, at least when I was on the board, when you shift to a kind of a national, an extrastate perspective, that is the time when people tend to go get coffee, and it seems to me there really needs to be an emphasis to keep--

(Laughter.)

MR. GLADISH: We don't want to talk about Tennessee anymore.

(Laughter.)

MR. WILSON: It is crucial to keep board members thinking about this on an ongoing basis, and not let it be just an episodic aspect.

MS. MYERS: Any other? And that is a challenge, isn't it? To get your individual boards doing that, in your individual states. Pat, and then Tom.

MS. WILLIAMS: I was going to say just as an aside, I have been working with the National Assembly of State Arts Agencies, that has some money from NEA to do board training, and they are developing a new board training handbook that the Federation and the state office might want to look at, because I think they have done a good job about figuring out the modules, and how poor board members learn, and come into a board and get oriented as to the work of boards. They will probably have a finished product in the

||fall.

MS. MYERS: Good. Tom?

MR. ROBERTS: Mentioning boards, I think it is good to recall that some of the things we have been talking about today, we have just been referring collectively to "we" meaning the state councils, but I think it means both board and staff. When Bob talks about talking to the wool gatherers about coyotes, I think it is not always the staff that has those conversations, it is frequently members of the board, who initiate those conversations.

And similarly, going back to Elizabeth's model, the gatekeeper model which she threw out on the table for discussion. That would not be a function of the staff alone to perform that kind of review, layer of review. It would be a function of the council itself. The council made up of the staff and the board. So I don't think we have been leaving out the board. Maybe we have been leaving out mentioning them, but certainly that has been part of the process as I have understood it. A lot of what we have been discussing--

MR. WILSON: Yes, but it is always—I always remember the imputation that the relationship between the executive director and the chair is not unlike, I forget who mentioned, he went to a family wedding and could not dance, but obviously the occasion arose when he was going to have

to, and his wife said, "Don't worry. We will get out on the 1 dance floor, I can make the dance--I can do the dance, but I 2 can make it look like you are leading." 3 (Laughter.) 4 MR. ZAINALDIN: Tom Greenfield. 5 MR. WILSON: That has always struck me. I have a 6 hard time dancing with Victor, but--7 (Laughter.) 8 It is a crucial, very delicate dance MR. WILSON: 9 that does take place in terms of pushing and leading and the 10 like, so it takes some work. 11 12 MR. GLADISH: It is better than what I was told, I think I shared with some people, about the relationship 13 between an executive director and his board. When I asked 14 this of my new trustees during the interview process, one of 15 them said, "Well, it seems to me that it ought to be 16 17 something like the relationship between an organ grinder and his monkey." 18 19 (Laughter.) 20 MS. MYERS: Did you ask the obvious question? MR. GLADISH: Well, I didn't. I wanted the job, 21 22 so I didn't ask the obvious question. So I started dancing, and then I started --23 24 (Laughter.)

Sorry.

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MR. GLADISH:

MS. MYERS: Yes. Anything more on that?

MR. GLADISH: I wonder about that, if we are just talking about what the NEH would--Is there something, you know, let's say from the perspective of the division, that the division would like from the boards of the state councils that we are not now getting, or that would be more ideal than we are getting?

MS. WATSON: You have touched on one very key issue, and that is that the vitality of the boards be maintained, the volunteer element of this program be honored, and respected, nurtured, and that we realize that it is a crucial, and very delicate, and very difficult balance to maintain. But I think it is--The lifeblood of this program is based on keeping that healthy.

The other broader question earlier, what would NEH want of the councils, I guess I was not going to answer that, sitting in the chair that I am sitting in, because I would have to really think very carefully, and I will leave something out. But one thing that I would like to see is, I have said it in different ways today, and in hall conversations with one or two or three of you, and that is somehow I don't think that we have the clarity of a sense of our mission that we need in order to attract the support that I think that we are going to have to have in the future, and that if we could continue to talk about it, not

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evade the question of our mission, our common mission. And I think everybody here knows how much I respect the need for every council to be individually creative and independent, and our commitment to respecting that. But nevertheless, I do think that we can manage without it, but I don't think it will be optimal if we can't figure out how to talk with each other about the critical things that we are doing for the American public, and that we are doing in common. And that is a discussion that we haven't had for a while.

MR. GLADISH: I kind of like this language.

MS. MYERS: Arnita--oh.

MR. GLADISH: I like this language that Robert used a little while ago, in the morning I think, maybe--Yes, in the morning, in which he said that in a sense we want programs--We want for programs what we want for our families, ourselves. We want these programs to be whole and individual, and yet we also want them to share a common passion and vision. That is where we get--It is difficult. I like that notion of whole and individual. It appeals to me, coming from a state. Yet it also appeals to me, and there is power in its connection to and participation in a national vision and mission. Both ends of that spectrum have to be represented.

That is, frankly, one of the exciting things for my volunteers. Both pieces of it. And it was exciting for

me for ten years, to have both pieces there.

MS. JONES: If I could follow-up on both of those comments. You know, one of the things that I have been thinking for a couple of days, indeed before we got to this meeting. You included in the packet a document of historical information on the state councils and the Division of State Programs, and it is sort of a documentary history. I think it could be very useful to develop the story a little bit more.

There has been an evolution over 15 or 20 years of mission. There has been an evolution of expertise, sophistication, both on the part of staff in the agency that are working with the councils, and staff of the councils, and people who serve on them. I mean, there are 50 different stories, and you could end up with a fairly long history, but I think it would be useful to try to put a little bit of effort, and I don't think you would be talking about a lot of time or a lot of money, to sort of systematically try to tell the story on paper, and think through.

I mean, I notice, for instance in the documents that we have, I kept wanting to know, you know, what would Jeff Marshall think about this now? Wouldn't it be interesting to talk to some of the people who were involved in the early days, about their view, and how it has worked

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out? It would be interesting to talk to some people who served on a state council, back in 1977, and get them to look at the process, the child as it has grown up today.

As I have been hearing people from the state councils talk about the need for more understanding of what they do, one of the things that I am struck by is that there really isn't all that clear knowledge on the part of a lot of people, of just what it is. I mean, on one level of course there is. But at another level there are a lot of interesting stories that haven't been told, and I think, you know, as I am giving Don this list of research and studies that I think it would be great for you all to do, that is another one you might think about.

MS. WATSON: I would like to ask you. You are an historian--

MS. JONES: Yes.

MS. WATSON: --and you have worked in evaluation as well. And this is--

MS. JONES: Actually, I haven't, but--

MS. WATSON: No? Okay, but okay, you are an historian. What, as an historian, not--I mean, I could write a very self-serving history.

MS. JONES: That is right.

MS. WATSON: I would love to, you know. What--I mean, this is a new thing in, I think, in government, and in

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the partnership of government and volunteers. That is, I see it in that light. But as an historian, what themes, what angle, should be taken? And I am just discounting any kind of self-serving, or you know, really positive, rosy kind of thing, although that would be there. But what kind of hard history--I mean, is this significant historically, or--I mean, do you know what I am asking you?

MS. JONES: I think so. I think so. I mean, in a way it sort of fits with a genre that I would call policy history. And a lot of it is done in the federal government. A lot of it is done in corporations, or other kinds of institutions. It is not the kind of stuff you see that comes out in scholarly monographs published by Oxford University Press. But policy history is something that social scientists understand, and it is how do we get, you know, from where we were in 1977, to here? What kind of choices were made?

Let me put something else on the table here. I have to--I have to believe that a lot of choices were made about the way state councils have developed, both inside the agency, and in terms of their own programs, because of who was running the Endowment at a particular time. It is kind of like the elderly, senile aunt that is locked up in the attic. And we don't very often talk about--

(Simultaneous discussion.)

MS. JONES: We don't talk about the impact of
politics on this agency. And why not? It is not evil. I
mean, this is a federal agency. Its legislation is
constructed so that it is supposed to be responsible to the
presidents, who get elected by the people, who name people
to run it, and I mean, that is the way it is. And things
are going to change, from one year to the other, based on
those choices, and those national elections. And we don't
ever seem to recognize it. I mean, we kind of talk about
the evolution of these programs, and other ones at NEH,
because they would have happened this way anyway, even if
Joe Duffy, or Lynne Cheney were not elected.
MR GLADISH: Well Arnita you and I can talk

MR. GLADISH: Well, Arnita, you and I can talk about that, but there are limitations on what some other people in the room actually can talk about in terms of partisan political--

MS. JONES: I am not so sure--

MS. WATSON: Actually, we have a much more thorough history.

MS. JONES: I am not so sure there are those limitations.

MS. WATSON: When we pass something out, we have got to make it short enough for people to read it on the plane here.

MS. JONES: Well, on the plane going home, I could

probably--1 MR. ROBERTS: Was this document done just for this 2 group, or --3 MS. WATSON: We knew that this year we would need to have a kind of a succinct history. 5 MR. ROBERTS: Because it is missing two important 6 things. 7 MS. WATSON: Tell us. 8 9 MR. ROBERTS: I mean, one, it is missing--MR. CHEATHAM: The state humanities councils. 10 MR. ROBERTS: --missing the councils. I mean, if 11 you look at--Just read the footnotes, and it is Don Gibson, 12 fascinating man, Lynne Cheney, fascinating woman, Jeff 13 Marshall, Claiborne Pell. I mean, where is Bruce Seibers, 14 or Jim Van Ingle (?), or--15 16 (Simultaneous discussion.) MR. ROBERTS: Right. Or Russ Frigley (?) or one 17 of the earlier chairs, or whatever--18 (Simultaneous discussion.) 19 MR. ROBERTS: --nice stories that, I mean, I don't 20 21 know again, who it is for, but to me what is interesting, and when we write our triennial report, because we are 22 assuming that it is some cross-section of people, we do some 23 of this, but we also say, "And there was this--the baking 24

powder project in East Providence", and why that was very

interesting, and why it makes a wonderful story. And why it was good history, and why it was good community work. And that is not in there, at all.

MS. WATSON: It is short.

MR. ROBERTS: It is short, but I mean, I could deal with less of some of what is in there to get more at the heart. What is missing is the heart, I think, of--

MS. JONES: Yes, the human side of it--

(Simultaneous discussion.)

MS. JONES: -- the vanity side of it.

MR. ROBERTS: -- are there, but the human is not.

MR. CHEATHAM: It takes until page 18. Out of its 20 pages, it takes 16 or so to get to 1980, and then '80 to the rest of the time is covered in four pages. And that is the period in which the state councils really grew, and came of age. But that is all missing from here.

(Simultaneous discussion.)

MR. VORE: Can I respond to that? Let us respond to that. We absolutely acknowledge that 100%. But I think part of that fits into--and I agree with everything. It goes back to what Carole said about clarity of mission of the NEH, and clarity of mission of the state councils. And what you will find in that document is that clarity up until 1977, because all of us were in exactly the same enterprise. You had to have a theme. You had to focus on public policy.

You had to address only the adult public, and you could only regrant your own money.

So therefore, that history is much, much easier to tell. But also it takes 18 pages because it was for those six years, fundamentally top-down. And Arnita, you are right, because of a man by the name of John Barcroft. And in the early days Wally Edgerton(?). So that is actually true.

Now, we agree with you, Robert. When you get to 1976, from 1976 to 1978, all of us are pretty much floundering around, trying to figure out how we are going to reconceptualize this once--this enterprise that once had a very clearly defined purpose, audience, and structure. The committee structure was quite simple. One-third, one-third, one-third. That was just the way it was going to be.

Then you get to 1980, and it would probably take us--

(Simultaneous discussion.)

MR. CHEATHAM: Jim, you are confusing mission and structure. Mission--

MR. VORE: No.

MS. MYERS: Does the Federation have a role here, too, in telling the story?

MR. VORE: Oh, I think that is what we-(Simultaneous discussion.)

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of--

MS. MYERS: And, you know, we talk about stories a lot, in terms of the kind of history projects that the state councils do, and I think maybe Arnita is looking for those stories, or maybe not. History, and examples of the kinds

MS. JONES: Some area history would be eliminated, as I say. And you know, go back and talk to some of the early people, and I mean, you know, maybe some of that is down on paper, but have you asked them what they--I mean, have you tried to let some of those people have a look at where things are now? And kind of--I mean, I think that would be an interesting angle. I mean, I--You know, it seems to me it would be good to get an outside look. I mean, I would call a federal history office, or a university in the area, and see if there was someone at liberty to do a short policy history.

I think you, you know, you have got the building blocks, because you collected all the paper. It is clearly-I mean, that is a good documentary history you gave us, but it doesn't--And maybe you have somewhere else the flesh I am looking for, but it is not there. On the other hand, it would be interesting for someone outside the kind of people who are sitting at this table to take a look at it, you know. I think that would be very useful.

MS. WATSON: I guess what I was asking is, since

we are pursuing this, what elements in a history would be helpful to the members of state humanities councils, who are coming on board, or to the few people who would read an entire history that we want to get money from. I am thinking of the uses now, of such a document, because that would also determine what—the kind of document that should be produced. One is one kind of document, and one is another. And I am very concerned that the people who are coming on to these boards have a good history, and have a sense of being a part of the history, being a part of a new experiment in government.

MS. JONES: And I think, in a way, that is not quite the audience I was thinking of. When I said policy history, I really--I mean, a policy history is for decision makers. A lot of the policies that get written are never open to the public of a corporation, or a government. They are not for those people. They are for the people inside to understand where they have been and what they have done. And that is kind of what I am thinking is needed here.

Now maybe there is another need that you are thinking of, and I hadn't been thinking about that, and that--that is a little different maybe.

MR. ROBERTS: And maybe there is yet another thing, too. Maybe it is too early to write it, but I mean, when James Agee wrote about the Farm Home Administration, he

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He wrote about the people who were affected--2 (Simultaneous discussion.) MR. ROBERTS: It is a wonderful book, so--4 MS. JONES: That, too. 5 Yes, and maybe that takes some more MR. ROBERTS: 6 distance--7 MS. JONES: What does it all mean? 8 MR. GIBSON: I hear a need for several histories--9 10 (Simultaneous discussion.) MS. MYERS: And a kind of a storybook, too. I 11 think that that would be--12 MR. GIBSON: Yes, and I think that is one of the 13 things where this conversation can continue. 14 15 MS. MYERS: -- one of the things as we go on. MR. GLADISH: I have another question I want to 16 17 ask that goes beyond this particular issue of what we each want from each other. It goes to the question of 18 I wonder about--One of the areas in which we 19 partnership. 20 have a lot of relationship has been mentioned briefly around the table this morning and this afternoon is what -- and we 21 got to a little bit with boards of directors--How do we work 22 together on, for instance, the issue of, if you will, 23 training, orienting, introducing staff and board to the work 24

of the councils around the country?

didn't write about all the bureaucrats who put it together.

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There has been some, in the last few years anyway, a lot of discussion about our--either of us--that is, the Endowment on the one hand, the Federation on the other hand, doing effective enough work separately, not to say together, because we haven't been together on these questions. have a Federation conference, and we have some regional meetings of the councils themselves, and then we have NEHsponsored orientation, and NEH-sponsored meetings for directors and staff, and then we have some locally-sponsored meetings for staff. I don't necessarily think that everything has to be under one umbrella to be effective, but one could ask the question, are we using the resources we have, all of us together, in the most effective, and efficient, and cost-effective way, with regard to this whole area of partnership. It ought to be one in which we do some real good thinking.

There have been, I think, some suspicions on both sides about the question. I know, you know, sometimes when the councils get together it is like, "Well, you know, why does NEH need to round up all the new board members when we do a pretty good job of orienting them at home?". And then, I am sure that sometimes when some of my board members have been, they have come back and said, "Well, how come I didn't know about this piece of NEH?", you know, so, challenging the stuff that we have done at home. That whole area would

be an interesting area for us to really examine much more closely, for both effectiveness and efficiency, because we are spending, all of us together, quite a lot of money on that, given our range of resources. And that--

MS. MYERS: And if you really feel your boards don't have a clue as to what is going on, then given that kind of investment, then there is--

MR. GLADISH: And you know, and these are expensive things, given our range of resources. Not in the whole, you know, world of resources, but we have limited amounts of money, so--And I don't think we have really addressed that as much as we ought directly, together. Who should be doing it? How should it be done? When should it be done?

MR. R. YOUNG: And I think that may have led to some of the diffuseness that Jim is talking about, especially in the last decade. And one of the things that has been floating here, and Carole, you brought it up. Ann has talked about it. Arnita, you have talked about it. And it made me this afternoon, think about, you know, our enterprise at the state level. We are so intense about it, we are so into it, if you will, for all the very good reasons. And when we talked about this accreditation thing, I--I sometimes, in the few moments where I have some spare time, wonder, well, are we so intense that we are becoming,

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you know, inbred, and neglecting the national picture, or not thinking about it. And then as we look at the way issues are talked about, sometimes at the Federation, sometimes at orientation meetings, et cetera. Maybe we need to bring those fora closer together, so that the larger national picture does not always--does not escape us. I think our board--my board, for example, is so busy all the time doing its work that we often don't as a board, you know, talk in these terms, either. And I think that that is why this idea of some maybe objective observer--I don't know how that--

MS. MYERS: Robert.

MR. CHEATHAM: I need to understand what Carole and Jim mean by we had a unified mission in 1976, and we don't anymore. Does anybody--we don't have a mission. We are not aware of our mission.

MR. VORE: I am not saying that, Robert. I am saying, I am hearing (I cannot speak for Carole)--From what I am hearing around this conversation, from what we heard in Richmond, and what I think we will hear in Tempe, is that no one is really saying what--Is there a mission for the NEH? NEH says, "Yes, we do have a mission.", and we put that out there. You saw, and others will see, chairs will see, the draft mission statement that the division drafted for itself. And the state councils are a part of the NEH, and

part of the overall legislation, and then that was one of the first questions. Is there a mission of a national program, state program, in the humanities? Is there? Should there be? Or are there 56 separate missions of individual state councils? And I think that is, or I don't know, that is the clarity, I think, that we are all searching for.

MR. CHEATHAM: Well, I think--

MR. VORE: And maybe we shouldn't be.

MR. CHEATHAM: I don't--I think that they are--I can't articulate at this table, but I feel, and I have been having to try to think nationally, which has not always been pleasant.

MS. WATSON: Don't look to me for sympathy. (Laughter.)

MR. CHEATHAM: And I feel that there is--I feel like number one, we are all struggling to articulate our missions in language that people other than us will understand, anyway. So I think there is a question of articulating our missions in some sort of accessible language that is going on everywhere. But I get a real sense of commonality of mission among the state councils, though each mission is very separate and each is very distinct. And I don't, with one or two exceptions, I don't feel like when I speak to my colleagues I feel like I am

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speaking to somebody doing the same thing. And even those colleagues who don't seem that way, probably are doing the same thing. We just can't speak that way.

MR. VORE: Well, but let me state one more time.

Up until '76, you would find in every proposal, even though we didn't call it a mission statement at that time, as a result of setting forth the standards and principles that were all very well observed in the history, and it was including a public policy, a volunteer board, an adult public and regrants.

MR. ROBERTS: But that is a structure.

MR. CHEATHAM: That is a structure. That is not a mission. The theme, in fact, was in some sense the mission, and those were different.

MS. WATSON: But the mission was to have an impact upon public discussion in this country, by placing it within the framework of the humanities.

MR. VORE: And only involving adult citizens.

MR. GLADISH: And issues.

MR. VORE: And issues. And now when you look at proposals, you will find 56 different mission statements. Some state councils--

MR. CHEATHAM: But they all essentially are saying the same thing.

MR. ROBERTS: Okay, but I mean, if you say that

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the whole Endowment can be said to have a unified mission, then I think you have to say that the 56 state councils can be said to have a unified mission, too.

MR. VORE: Okay, then I think that should be stated--

(Simultaneous discussion.)

MR. ROBERTS: Dan Young said it, or he and Sheldon, I guess said it. It is to bring the humanities to as wide a public as possible. I think you need more--You want more something that is--

MS. WATSON: When I am explaining the program, even to, say, a new council member, someone thinking about joining a council, I feel that I must explain to them that although the councils are generally doing this, this, and this, your council is perfectly free to look at its state, and make a judgement. And if it wishes to, then it can put all of its resources into this area that is completely unlike what any other council may be doing.

MR. CHEATHAM: But that doesn't mean it has a separate mission.

 $$\operatorname{MR}.$$ ROBERTS: The way it delivers the goods may be different, but--

MS. WATSON: It could decide, in Mississippi, that Mississippi was so crucial to the civil rights movement that they are going to spend all of their money to preserve the

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it was public issues --

papers of this, this, this, and this. 1 MR. CHEATHAM: But they don't--2 MS. WATSON: And there is not one single public--3 MR. CHEATHAM: But they don't do that. 4 MS. WATSON: But exercising individual judgement 5 for what is best to be done in the state, is a principle 6 7 that I have argued for, and will continue, and which I believe in. And I think that a lot more judgement about 8 what is needed in a state is going to have to happen, 9 because there is not going to be a great deal more money. 10 And I don't think that some of the things we are doing, as 11 much as we would like to have it different, is challenging 12 enough for people to kind of go to the mat for, and that 13 that is what we are going to have to do, is to feel this is 14 something to really be worthy of fighting for. And looking 15 at somebody and saying it is this instead of the homeless, 16 17 or it is this instead of whatever. MR. CHEATHAM: See, I don't see that. I am having 18 trouble understanding what you are struggling for. 19 20 MS. WATSON: That was not true before 1976, when the law changed, but this was defined for all councils, and 21

MS. MYERS: But isn't there this commonality which-- Ken read something that you had said earlier. Isn't there a commonality of --

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(Simultaneous discussion.)

MR. CHEATHAM: If you want to define it "infusing the humanities and community life in our state", or something like that, you could come up with lots of phrases.

MS. WATSON: That is no problem, but what I would like to see is an agreement, that the councils had come to, that thought that that is it. That is fine.

MR. CHEATHAM: It is in the legislation.

MS. WATSON: I would like to see the coun--I think we could discuss the legislation, but I would like for that to be a shared agreement within the program, and it is not there right now.

MR. ROBERTS: What do you mean, a shared agreement?

MS. WATSON: That whatever formulation of mission there is--

MR. CHEATHAM: I think that—I don't think in the executive directors meeting last week, that anybody had any particular problem with the mission as you were stating it. That was not the problem. I think the problem was, whose mission is this? And that is, is it the divisions mission to see that this is done, and the instruments are the state councils? Or is this a way to state the overall mission of the state councils, but the doers of, the carriers out of the mission, are the state councils themselves? To carry on

1	in their own way. And I think that was the
2	MS. WATSON: I think the principle of carrying it
3	out in their own way, is one that we all share.
4	MR. CHEATHAM: Yes.
5	MS. MYERS: We have about 25 or 30 minutes left
6	now.
7	MR. CHEATHAM: And only 23 questions.
8	MS. MYERS: And a promise that this is not the end
9	of the conversation, that we will continue. Do youWould
10	you like to use this, these last moments, in a particular
11	way? For example, like looking to the partnership and the
12	National Conversation. If we referred to the National
13	Conversation before, we have not talked very much about the
14	Federation and its role, although it has been infused in the
15	agenda all through. Let's decide how we want to close this
16	particular conversation. Yes, Jamil?
17	MR. ZAINALDIN: Just one question. And that is,
18	how are we looking at the discussions that have happened in
19	the last day and a half? In other words, you know, we are
20	going to all have questions when we leave this meeting.
21	"Well, what did you guys talk about?", you know. "What did
22	you decide?"
23	MS. JONES: "What happened last night?"
24	MR. ZAINALDIN: Yes, "What happened?". But I

would, you know--What is your pleasure in this? Is it to--I

mean, yes, I mean, this is obviously a process. Do we just sort of say, "Well, you will be hearing from the Endowment soon. There will be a report.", or--Yes, how do we describe what has occurred here?

MR. CHEATHAM: And what will occur in the future?

MR. ZAINALDIN: Yes, so--

MS. MYERS: Don, what would you suggest?

MR. GIBSON: I would state that what has happened in the last day and a half has been the identification of a number of issues, funding, partnership, (I would leave those in, two ways you do that), a number of highly significant issues for further discussion and conversation. I think the meeting succeeded. The group was successful, I think, in identifying a lot of the questions and issues that are facing the Endowment, and the councils, and the Federation.

MS. MYERS: And I can say some interesting suggestions to be explored.

MR. GIBSON: Some excellent suggestions, I think. And also we identified not only some issues, but we identified areas of (thank you, Arnita) research that should occur. And I think what will result from this, the next steps, as Sondra has said several times, this is sort of the first in a series of conversations, not necessarily of this particular group, but of conversations, I think, that will—that the Endowment will initiate, the Federation will

initiate, and the Endowment will talk to the Federation, and the Endowment will talk with state councils about, that we hope will lead toward a much better partnership, or partnerships, among all this. I think this meeting itself has probably helped increase our--the trust level, and the level of candor about councils. That is what I think came out of this, and I think it was highly valuable. It is not-there is no closure, that has come here, but I think it is probably premature to come to closure.

MS. MYERS: Robert.

MR. CHEATHAM: Can we set some schedule for the study that the Federation has asked for of the public work of the agency, to examine that work and see what is there, and see how best we can pursue that work in the future, given the limited amount of dollars?

MR. GIBSON: Well, obviously a study of the Endowment and of the councils, right?

MR. CHEATHAM: Yes, right. Of all the public funding.

MR. GIBSON: Sure. I don't think I can sit here and give you a schedule, though.

MR. CHEATHAM: No. Well, I will tell you why there is something of a deadline. There are several members of the Federation who have at various times, with some degree of seriousness, or with more or less of a degree of

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seriousness, urged that the Federation pursue 35% of program funds, as you know. We do not want, as Patricia and I talked about earlier, we do not want the same sort of divisions in the humanities community (I don't think we do) that occurred in the arts community as a result of this kind of decisions.

By the same token, we have got reauthorization coming in a very short time, and we have got councils out there who, I can tell you, will not be happy when they see a proposal from the administration, from the agency, requesting another increase in administrative funds for the agency, and a decrease, overall decrease, in the councils' And there, you know, we say "more money" as if it funding. is a joke, but there are people that are really getting desperate out there. They are getting to the point of having to cut back on staff, they are not having raises, they are cutting back on grants. There is all sorts of anxiety out there, and the communicat--what it communicates to them, when the Endowment's administrative budget increases, and their overall budget decreases, is a lack of concern about these problems, and a feeling that perhaps we need to go it alone. And I have tried very hard to work toward unity, and toward partnership, so that we don't have these divisions, but reauthorization is coming. It is going to be on the table. It is going to be an issue. And we are

going to have to have some kind of answers, if we are not going to divide our community.

MR. VORE: I am missing something here, Robert. What is the connection between that and the study that you are asking for?

MR. CHEATHAM: If when reauthorization comes, the Federation is going to have, and the membership is going to have to take a position on reauthorization.

MR. VORE: Right.

MR. CHEATHAM: When reauthorization-Reauthorization is going to be an opportunity to change the formula, the 20%.

MR. VORE: Um-hum.

MR. CHEATHAM: If nothing is happening, that seems to be changing, and offering any other kind of promise to the councils, there is going to be a lot of councils out there that want to go after the 35%.

MR. VORE: Promises such as?

MR. CHEATHAM: Some sort of feeling, and I don't know, I can't say what it specifically has to be. I can't say what has to be. But if you are going--If you feel like you are once again going up against the wall, and there is not going to be any change unless we take it into our own hands to make that change occur, there is going to be a lot of pressure on the Federation to take the 35% option.

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MS. WATSON: What is the bottom line?

MR. CHEATHAM: I don't know the bottom line. I am just saying, we cannot sit here and wait, and hope something happens and makes things better, because at some point, somebody has got to make decisions.

The purpose--The chairman, on MR. GIBSON: October--in October, (might have been the tenth, I don't recall). the chairman in October delivered a speech at which he called for a new partnership. This meeting is a definite response to that. This meeting, in my judgement, raised lots of the issues that we now can fruitfully discuss. I do not believe, and we are sincere--The chairman is sincere; I am sincere; Carole is sincere; The Division of State Programs is sincere. I am confident the Federation is sincere. That we can craft a new partnership, not one that will necessarily satisfy everybody, but one that will address the serious concerns that we have. And among those serious concerns is engaging more Americans in humanities in a more effective and efficient manner. I am confident that the issues we have raised, the questions we have devised, and the studies we have called for in this meeting, will yield concrete results that will make this partnership more That I can promise to you, but there is no more effective. that I really can say today about the--

MS. MYERS: I think you would want to say that we

will continue this conversation sooner rather than later. 1 We are not going to let it just sit on the shelf. As well 2 as the internal discussions. 3 MR. GIBSON: I believe in following up some meetings, and we will have them. I think I pretty well 5 ended the meeting. 6 MR. VORE: I think at the Tempe meeting--7 MS. MYERS: Pardon me? 8 MR. VORE: --these issues will be discussed. 9 The meeting with chairs and executive directors in May. 10 Basically, as you know, Carole wrote a memo that all of 11 these issues are basically going to be involved in all 56 12 state councils, so I think that kind of continues the 13 conversation. 14 MR. GLADISH: Clearly, from the--If I read the 15 16 Federation materials, and if my own participation is correctly interpreted--17 (Simultaneous discussion.) 18 19 (Laughter.) 20 MR. GLADISH: I read everything that comes from North Dakota. 21 (Simultaneous discussion.) 22 MR. GLADISH: Clearly, the two highest priorities 23 for the Federation, if you look at its work plan as approved 24

by its membership, are resource development and relationship

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with the National Endowment and the federal government. And I think that is why Robert appropriately emphasizes that as a concern from the membership's association. Now within that broad parameter, there are a range of opinions about what is the most productive result from such an emphasis. And we have seen that in recent days, and--But it really is key, because the membership has said that what they need is more resources, and where the resource issue gets asked is at the reauthorization and appropriation period, and if we are to go ahead, we need to respond to that kind of call that Carole has been making about this question of unity. Because we are in a weak position, all of us, on Capitol It is not like this is the favorite thing of the Congress. And unless we are together on these questions, strongly, we are going to face some serious, serious difficulties in the current resource environment.

MS. MYERS: Jim, then Jamil.

MR. HERBERT: I want to raise this issue, and I won't raise it in detail. I have before. But following on this remark, I think there is a great danger to the Endowment, and I say that from ny brief experience this summer, working on the reinventing government effort. And the name of that danger is "devolution".

Some of you may have read <u>Mandate for Change</u>, the platform for the Clinton administration's entry into

government. You may have even read the chapter by David
Osborne, the father of reinvention in the federal
government, in which he argues that certain programs in this
federal government need to be shed, in order to use only the
two trillion dollars we collect, instead of the three
trillion dollars we spend. And he had a list of those
programs. He says certain programs are state functions, and
on the list of state functions which should be financed by
states, not by the federal government, were The National
Endowment for the Arts, the National Endowment for the
Humanities.

MR. CHEATHAM: What about the National Science Foundation?

MR. HERBERT: The current deputy head of the Office of Management and Budget has written a major book on this topic of devolution, Alice Rivlin, and I have heard her say many times that the only way we are going to solve the problem of the federal budget is by this mechanism of devolution, of pushing back functions that the federal government now performs that are the properly the state functions. And the Endowments are on every list of devolution. Leon Panetta has made the same argument.

And so, the current budget climate of the federal government is a very extreme one. I myself, actually ate, that is, put into my pocket, an issue paper, and walked out

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with it, that called for wiping out the Endowments on the grounds that they were state functions. It seems to me extremely important -- and such paper didn't appear. It seems to me extremely important that we argue the partnership case. That we say what is great and strong about the Endowments, the unique role that they play, is in fact, this cooperation between the two levels. To publicly make the argument that some percentage of the Endowment's activities are purely local, purely local, in all aspects, is to hand a weapon to people who want to cut the budget, and maybe even the reality of the Endowments. I am not saying they will succeed, but I can tell you, there is a very strong party who is of that opinion. And it seems to me that that is part of the resource climate in which this issue is being developed. We have to make a partnership case, not a -- We cannot hand ammunition to the advocates of devolution.

MS. WATSON: I should say for everyone's information that Jim was on the National Performance Review, President--Vice-President Gore. He knows the actors.

MS. MYERS: Jamil?

MR. ZAINALDIN: I guess what I would just follow up in saying, Jim, is that your concerns are the concerns of the Federation board. That is what has brought us here, and we do have a membership. There are various interests in the membership. I think, I think--So, what more can I say,

except that we don't want that result either. And for me, partnership is a way of talking about it.

And again, for me the whole is greater than the sum of its parts. One plus one equals three. I don't know how else to say it. We don't know what--we don't know where the energy is coming from, but we all know it is there. In some ways, it is already functioning. We are trying to articulate what that is, what that common--what that common enterprise is. So I want to assure you that this issue has been studied, fought, hashed--You can ask any Federation board, they have looked at it from ten angles, the up sides, the down sides, and the conclusion was, this is the process that we have to begin.

Second point is that when we--The Federation is a funny entity, because there is a way in which when it is talked about, you sort of think of it as the Federation of Humanities Councils and the NEH. It is as if there are three different entities. And it is sort of not that way, of course. The Federation is an organization. It is a 501C3. It has a governing board; it has relations with its members. It is governed by a board, and it is accountable to its members. But I would like to try to find a way--I mean, the point that Ken made a little earlier, about fu--you know, finding a--and maybe even in the way that we talk about how we begin these discussions with the state

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councils. If we can get into an "us" frame of mind. And so that the Federation and the Endowment are working -- that the Federation and the Endowment and the councils are somehow--Or that the Federation and the Endowment--You know, that we are--we are together involved in working through these And I think that if we have the communication, if we have meetings like this, then we can say that what is coming out of this are improvements in our education and understanding, that is the Federation board's education and understanding. Of course, the humanities councils are there, too, and presumably in this give and take, is an education and understanding on the part of the Endowment. After a day in this room I feel very confident that if this continues, we are in good shape. I mean, I don't see--What I see is a desire for all of us to come out in the same place, and a lot of confidence that we are all on the same side. And if we had had these conversations a couple of years ago, three or four years ago (we know that it wouldn't have been possible), we would be that much further down the road. So I am thinking about this, not as somehow we have to please one party or please the other party, or that we have to deal with the Federation, we have to deal with the Endowment, we have to deal with the councils, but rather that we are all looking on this together. And at some point, these structures are not as important as we might

have thought a year or so ago.

MS. MYERS: Well, Jamil, I think that it has been here sentiment around the table. I think that it has been here in this day and a half, the feeling that we really do want to work earnestly for the partnership that will help the individual parts, but more important, the people that we are serving. And if that—if there weren't enough incentive in the room to do that already, which I think there was, the rather gloomy pronouncement that Jim brings to us—

MR. CHEATHAM: Gloomy Jim.

MS. MYERS: No, it is not Gloomy Jim, but bringing that kind of punctuates this meeting, I think bringing us greater resolve to work together, and usually it is danger that is that added element that helps people and groups to come together. But I think that the commitment is there.

And on that note--

MR. WILSON: Just a cautionary tale, having gone through this in the past year when the non-profits felt compelled to testify independently before the state legislature, and the net result is the governor proposed to cut our budget 15%. We escaped with only seven. But the difficulty was--

MR. GLADISH: Whose budget, Bill?

MR. WILSON: This is the budget for an adult basic education program. It is a similar relationship, and it

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seems to me if only we can agree to be as ferocious in this discussion to a certain point, and equally committed to stand together past that point, that seems to be a crucial element to this, and I think this has been a good start.

And the momentum becomes crucial.

MS. MYERS: Well, you all--

MR. ROBERTS: Well, I mean, in the 21 years that I have been involved with this, I have been to a lot of meetings, not with this particular mission, but that have had--

MS. MYERS: --with this cast of characters.

MR. ROBERTS: Right. Many of the same guests.

(Laughter.)

MR. ROBERTS: And what happened to them was that the good intentions remained, but the resolution never arrived. And I would like to see this, because of what I do think was a very productive day and a half, to see it continue, and also to see some deadlines. And I agree with Robert that we need to set a time goal, and that as part of that goal, we say not just to come together and discuss again, but that the next time the group gets together, or however it is constituted at that time, that it have some proposals—

MR. HAMMER: Some options.

MR. ROBERTS: Right. I mean, we come with--I

mean, Elizabeth was great. She had a concrete proposal for one aspect of this. We discussed it a bit, and we kicked part of it out, and part of it is still on the table, but it was a proposal. It was something to deal with. And I think that is how we are going to achieve something. It is not only expressing our opinion and seeing where there is confluence and where there isn't, but to come with something tangible, something substantive, that we say, "Let's do this.", and somebody else says, "Well, we can't do it exactly that way, let's--", and that we start tinkering with it. We have something to tinker with. Because other wise I think--I fear it is just going to be another set of very well-meaning and very earnest discussions.

MS. MYERS: Well, the chairman is very serious about this partnership, and this is his meeting, in a way. This is the meeting that he--the first of the--in the discussion. The first of the discussions toward that partnership, and I can only say that about it. To say that this is a serious matter, and it is not a conversation that is going to end in this room.

MR. ROBERTS: For my time--for a deadline, I mean, I think--We have a national meeting of the state councils in the fall. At least two, and possibly three, more of these sessions should have happened, at which by the time that national meeting happens, when somebody comes to Jamil at

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that national meeting, or to Robert, or to any of us, and says, "What did you talk about?", we won't have to say what we talked about, we can say this is it--

MR. CHEATHAM: This is what we are doing.

MR. ROBERTS: -- the plan.

MR. CHEATHAM: This is the plan.

MR. GIBSON: That is entirely reasonable and fair.

And I stand rightly accused by Tom Roberts of having

attended many such meetings, well-intentioned, but sometimes

didn't produce all they should have, but some of them did.

But I think we are dealing now in a different context, with

a different budgetary context, as Jim so eloquently

described, but also in a different leadership or political

context.

I mean, we have a chairman who is firmly committed to the state councils, and who believes in the work that they are doing, and has committed himself publicly as well as in the privacy of his office, to working effectively with those councils, and to forging a new partnership. I saw this meeting, as did most other people, I think, as a proposal-less meeting, one that in a sense is data collection if you will, in another example of management terminology, in which we get issues on the table, we identify issues, questions and research topics that will be the direct basis for proposals and options to be developed,

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discussed, and decided upon, and it strikes me that a kind of fall national meeting thing seems a reasonable deadline, but I think we should sit down and think of implications and all that before we say this is the deadline. but that certainly seems reasonable to me.

MR. CHEATHAM: When is reauthorization?

MR. GIBSON: Well, we are not authorized right now.

MR. HAMMER: They can't really start the real reauthorization process until the Senate acts on what they now call the extension.

MR. GIBSON: My presumption is, and the presumption that we are operating on, that it will occur next year. That is when it should have occurred. We sent over, as you will recall, a simple extension, no change, authorization bill last May or June. And that is yet to be acted upon, and our authorization expired several months ago. We are operating, which some congressmen are quite uncomfortable about, solely on the strength of the appropriations bill. Now that has happened to us in the past. We do not anticipate that there are going to be any problems, but Ann is on the Hill several times a week--

MR. CHEATHAM: So we should turn our vouchers in quick.

(Laughter.)

MR. GIBSON: I would, yes. I don't think there is any real danger, but there is somewhat of a danger that they will, that Dornan or others may try to attach some kind of rider to the authorization bill that could harm primarily the Arts Endowment, but you never know with those kind of quickie amendments that they throw into a hopper, or add to a bill, that it couldn't affect both agencies, or all three agencies, counting IMS, and that could mean a reduction in the budget authorization level, or you know, something to do with the review process, or whatever. Again, we are reasonably sanguine, but we ain't totally happy.

MR. HAMMER: If they get into summer without the Senate--

MR. GIBSON: Pardon?

MR. HAMMER: If we get into summer, and the Senate still hasn't acted (Inaudible.) coming into play on our appropriation.

MR. GIBSON: Indeed. Well, on that happy note.

MS. MYERS: On that happy note. Thank you all. You have been superb participants in this discussion, everyone, and it has made it extremely productive. And I am looking forward to the next step as you are. So thank you very much.

(Whereupon, at 3:59 p.m. on April 9, 1994, the meeting was adjourned.)